

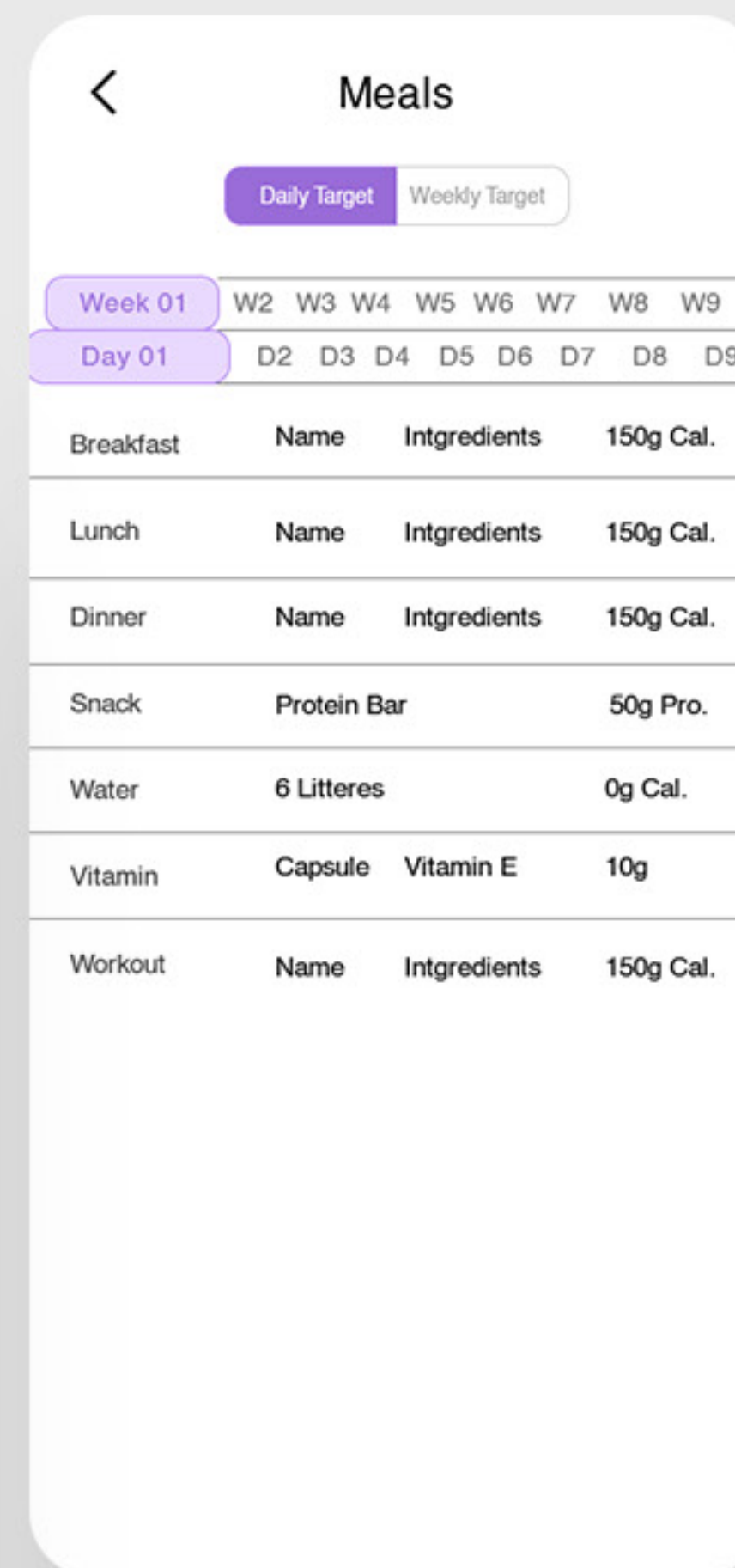
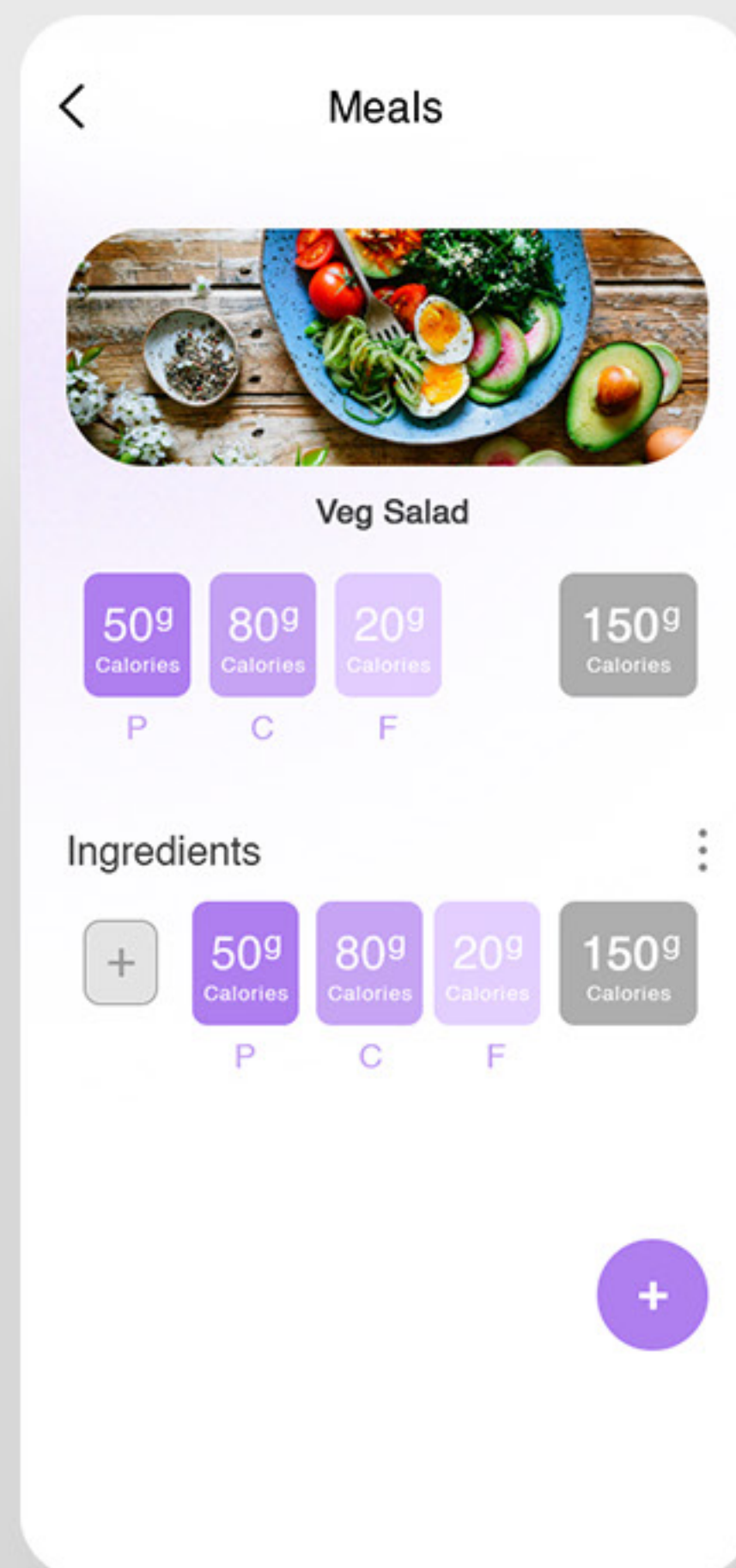
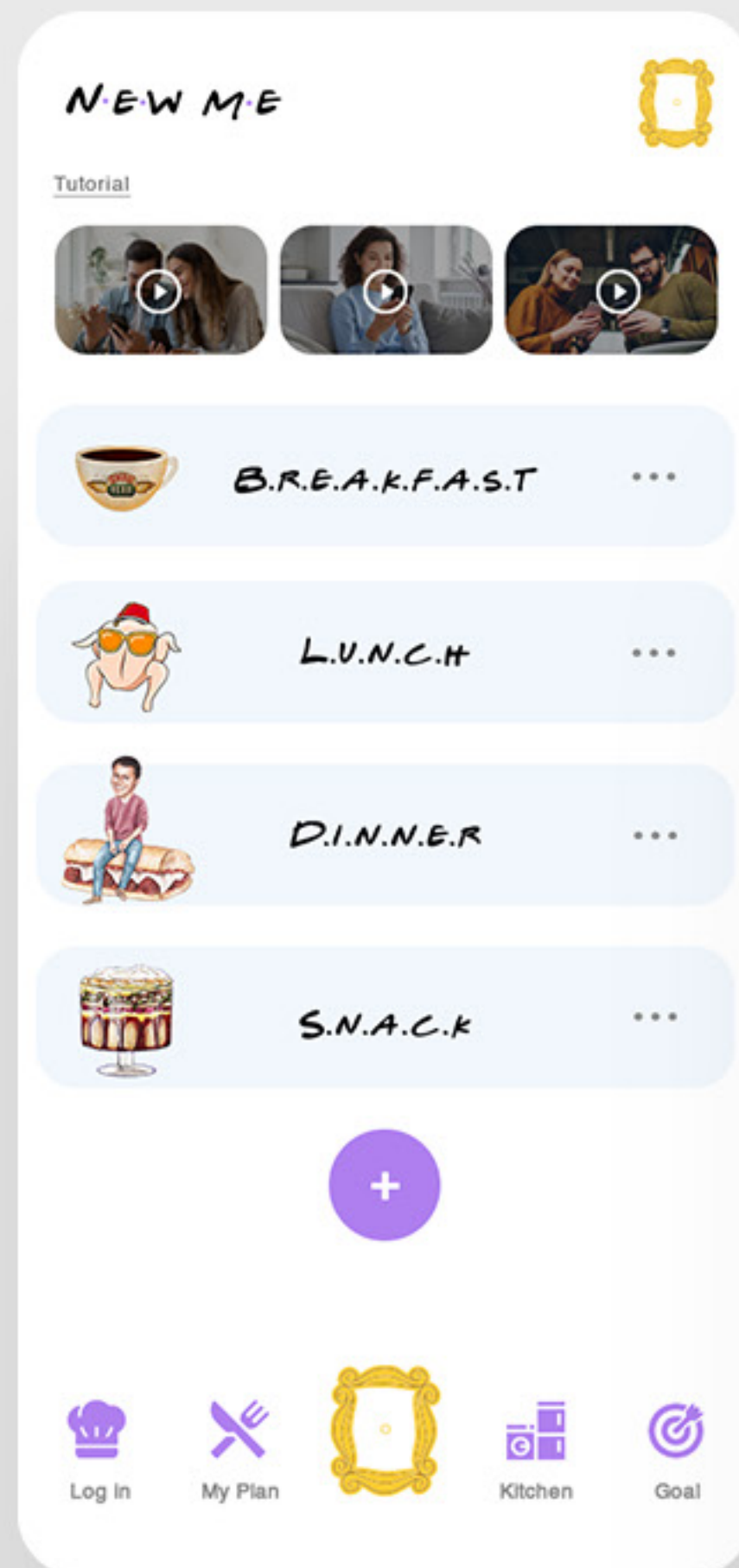
NEW ME

APPLICATION UI/UX PRESENTATION


There might be a few screens that will be added during the development time. There might be differences keeping in mind the best for you during the development.

This is done with logo received by the client & it's not the final one






< Breakfast



Add to my list


+ 50g 50g 50g 150g
Calories Calories Calories Total Kcal
P C F

Meal Name Meal 01




+ +

Meal Name Meal 01



+ +


< Lunch



Add to my list


+ 50g 50g 50g 150g
Calories Calories Calories Total Kcal
P C F

Meal Name Meal 01



+ +


< Dinner



Add to my list


+ 50g 50g 50g 150g
Calories Calories Calories Total Kcal
P C F

Meal Name Meal 01



+ +


< Snack



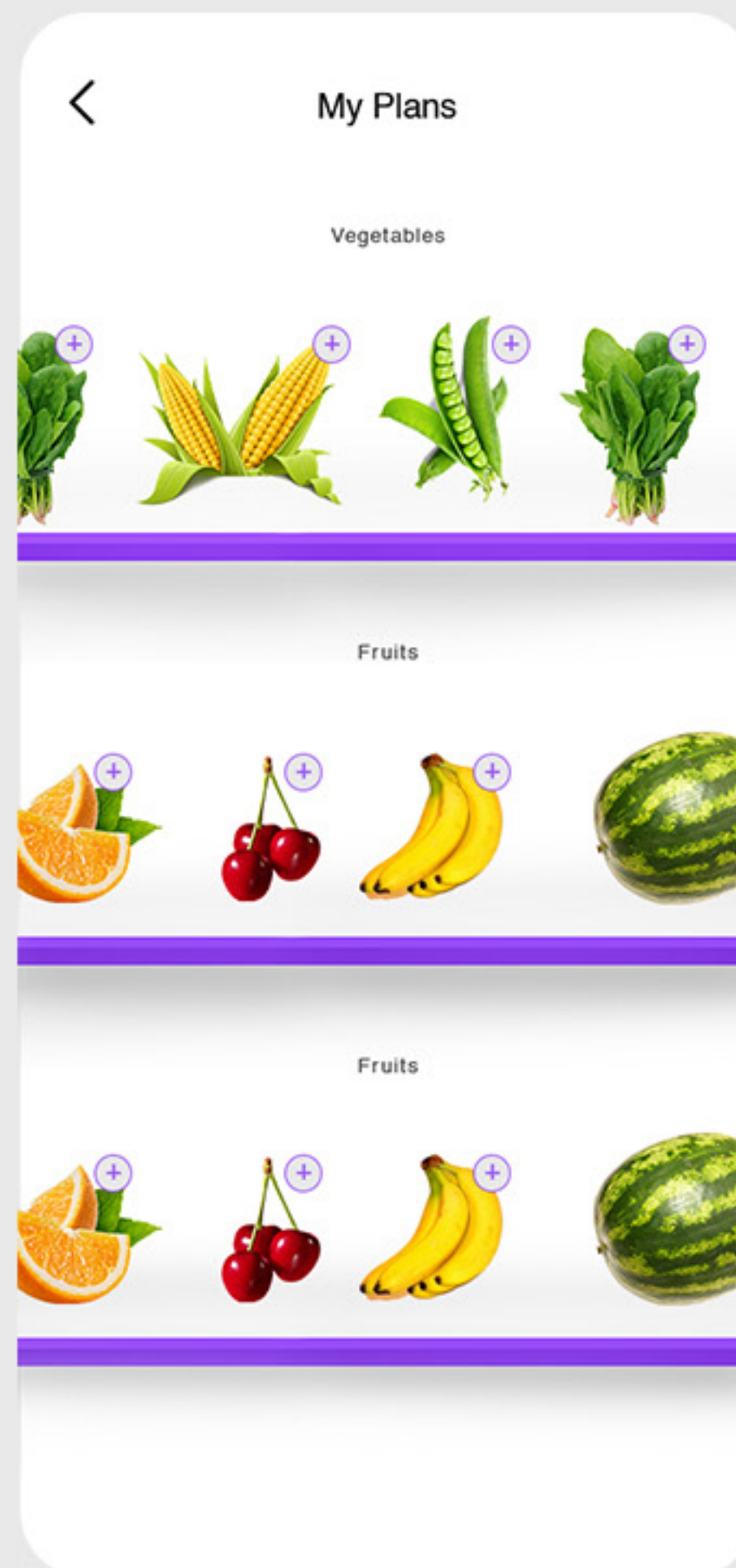
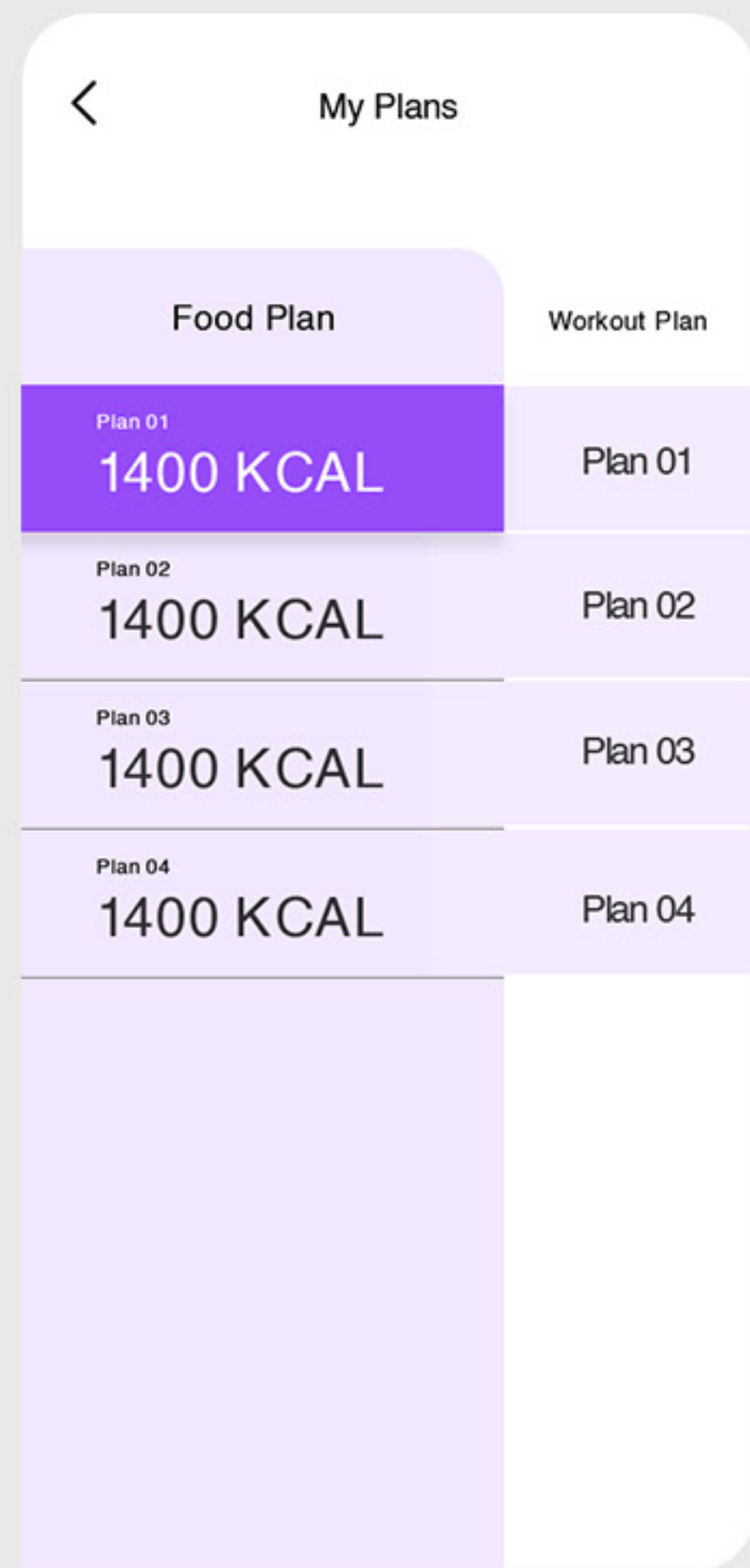
Add to my list

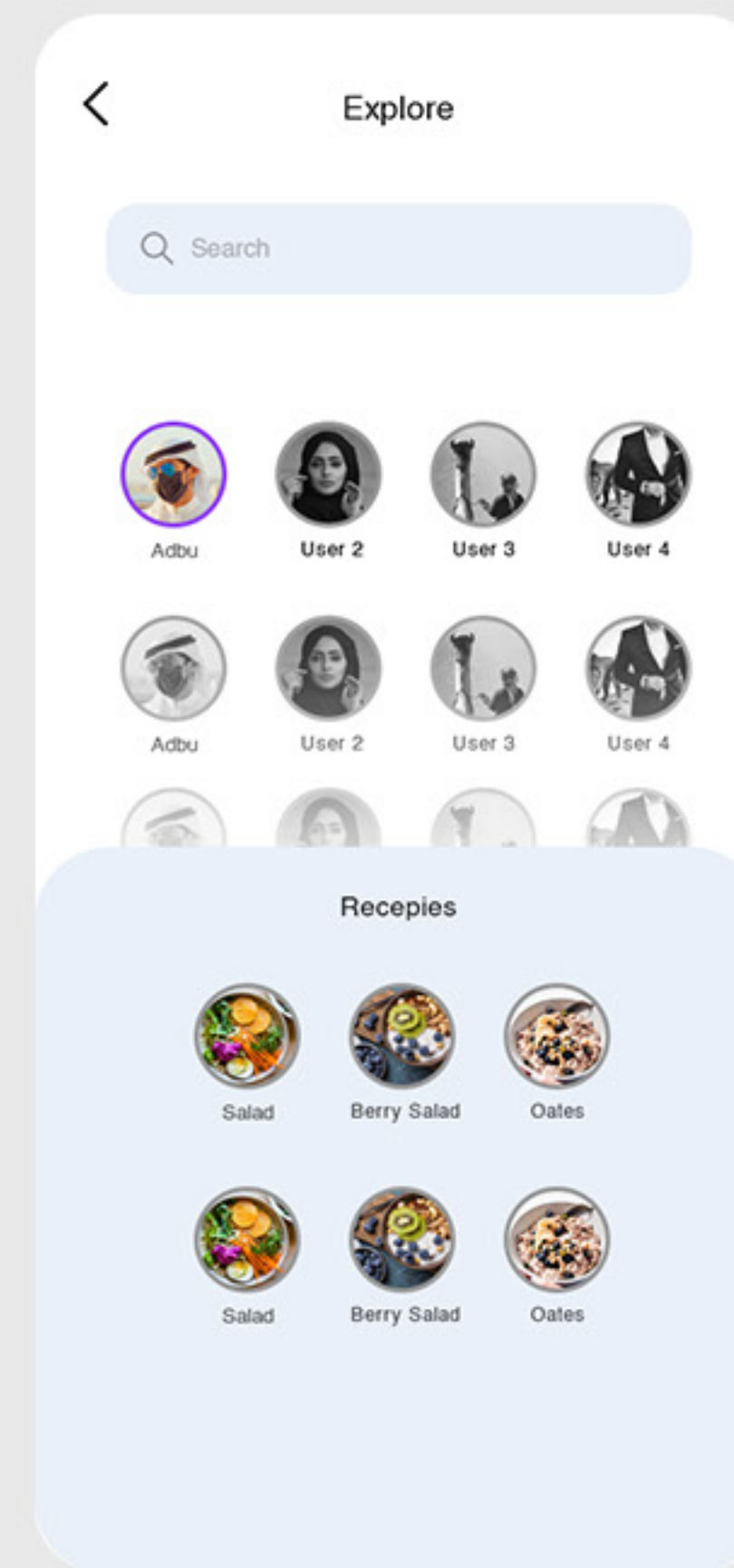
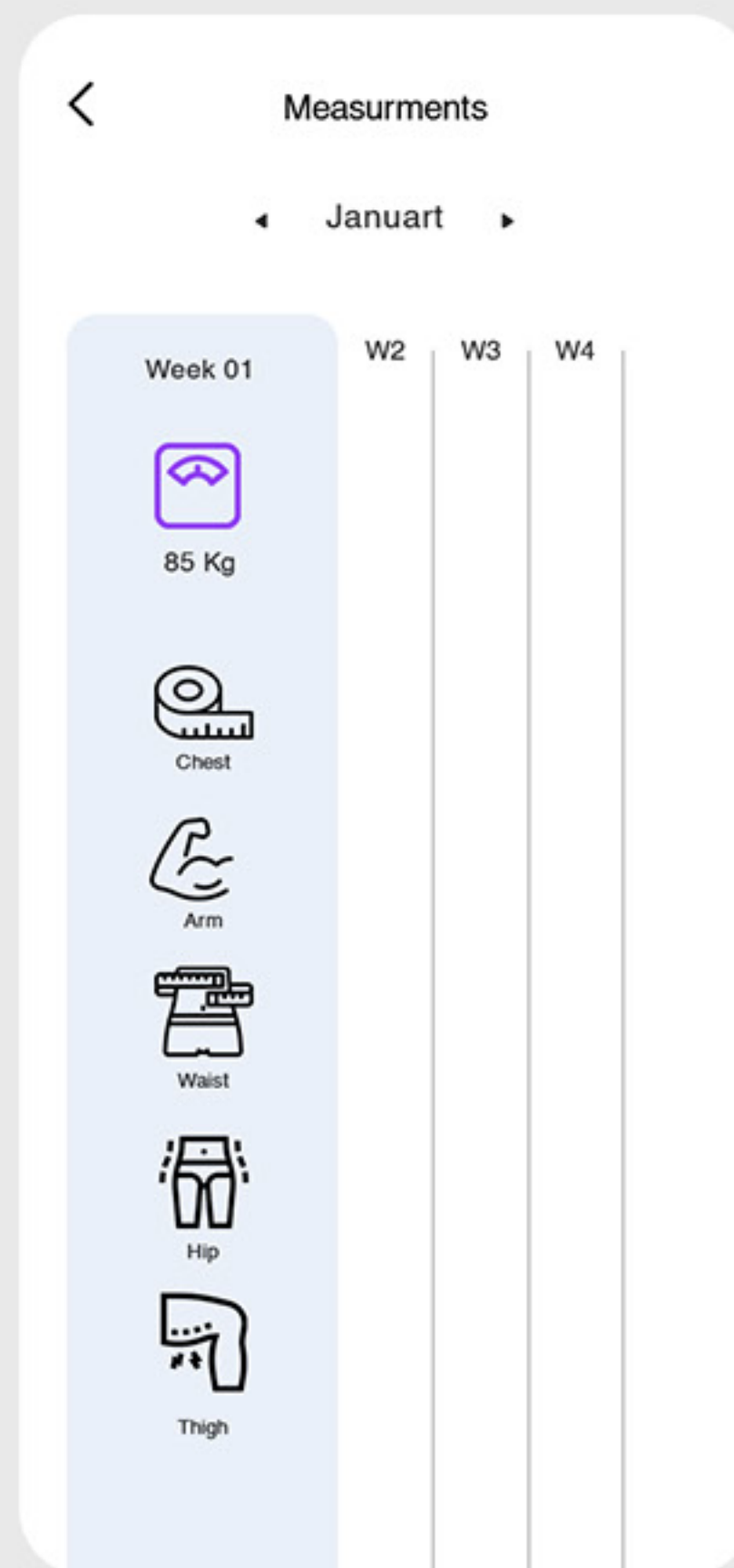
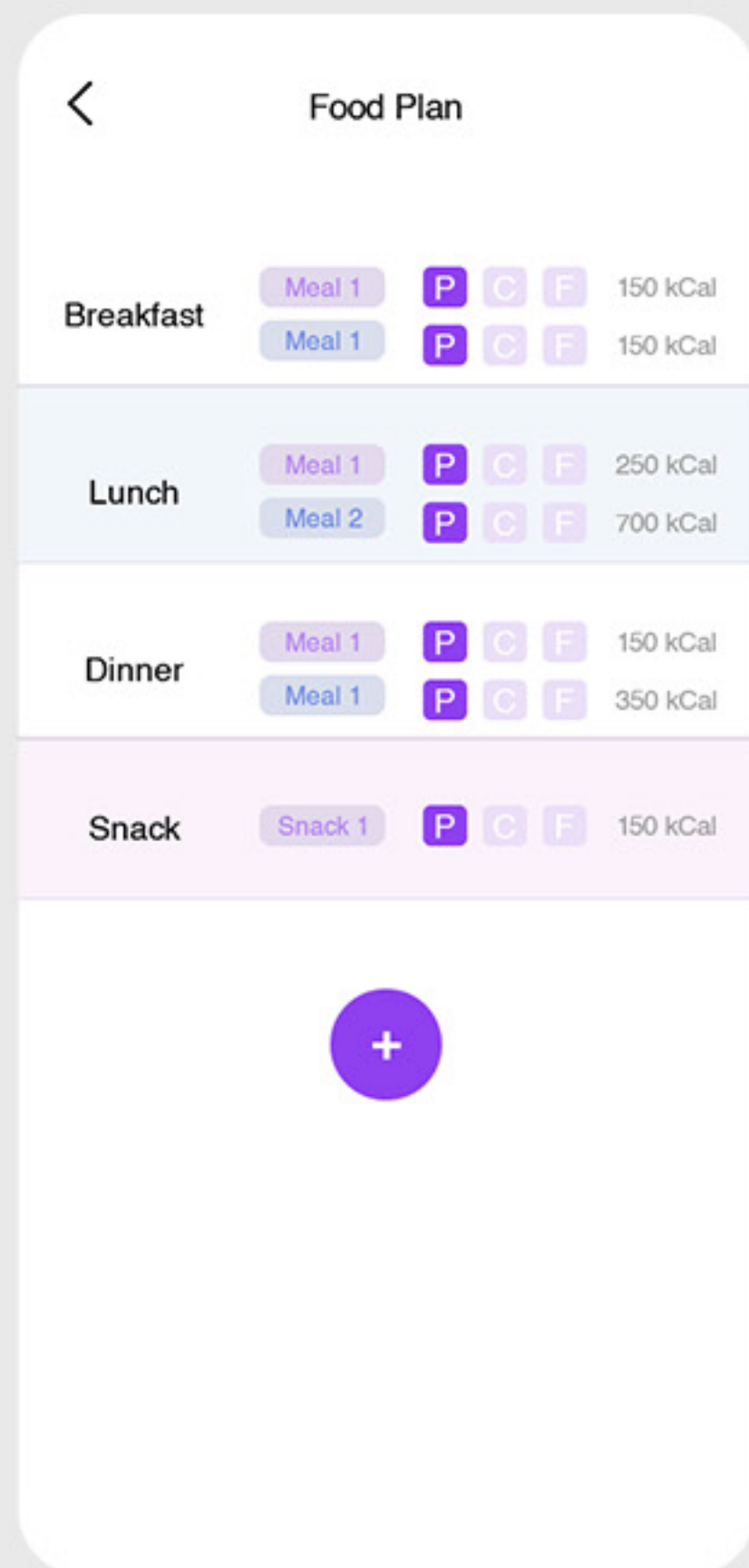
+ 50g 50g 50g 150g
Calories Calories Calories Total Kcal
P C F

Meal Name Meal 01



+ +





Sign up & Sign In Screen

The sign-up process allows users to create a new account or register by providing their phone number as the primary data. Upon entering their phone number, users can verify their account through a One-Time Password (OTP) for added security. Following the initial verification, users can then proceed to enter their secondary data, such as email or password, to complete the registration process.

Intro Screens

4-5 Intro screens will be displayed which would give the users a brief on the App that will lead them to the Google Maps tracking page.

Google Maps

The location of the user will be captured and this can be used for a features inside such as e-commerce and healthy food subscription.

NEW ME

Hello there, Create new account

Full name

Gender (Optional) Male Female

+971

Email

Password Show

By registering, you accept our [terms and conditions](#)

I already have an account

Register

NEW ME

Hello there, Login

Email

Password Forgot?

Login using your phone number

Create new account

Login

Verification Screen

Enter Verification code sent to mobile number +971566767658

Enter Verification Code

Verify

Resend Code **00:59**

NEW ME Close

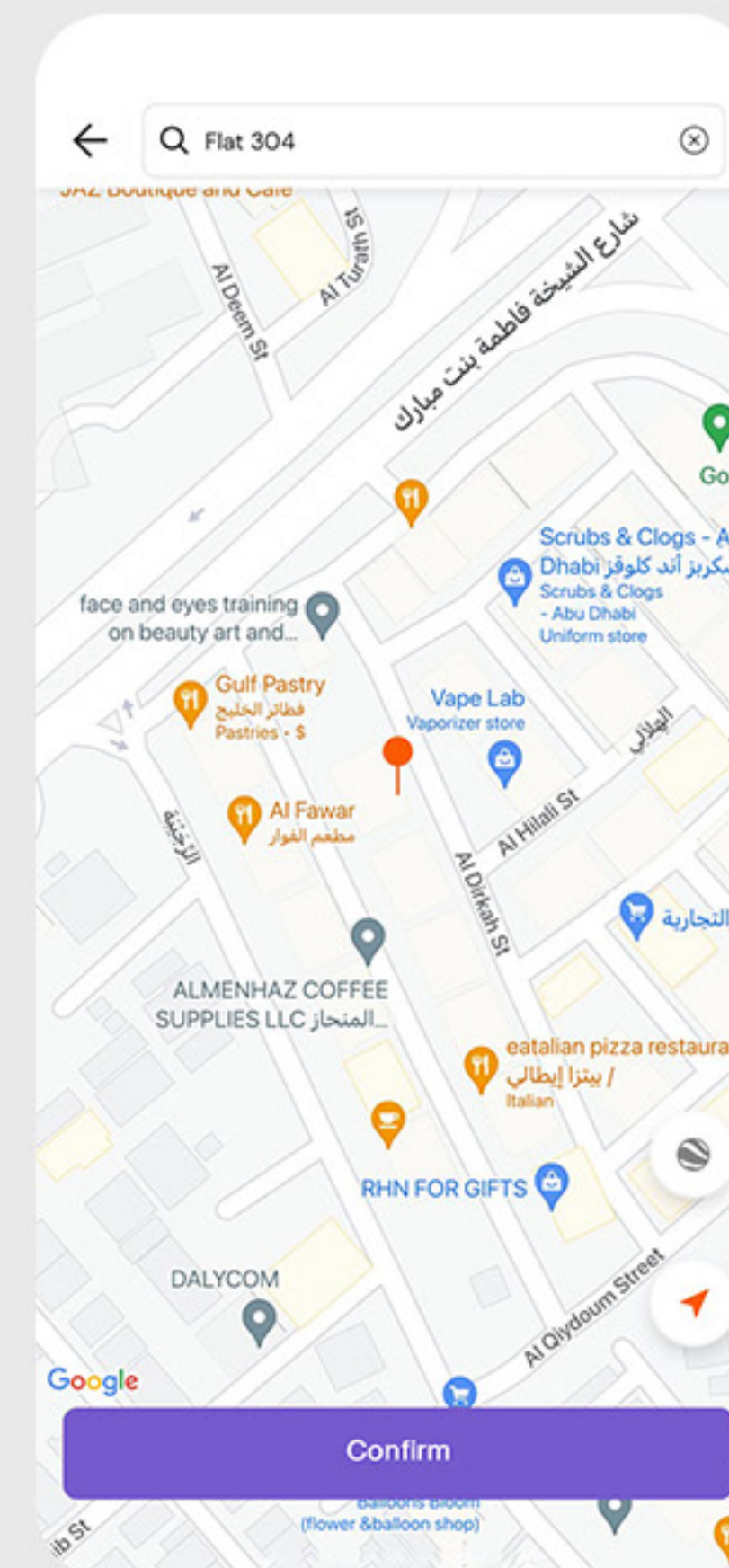
Hello there, Login

+971

Login with email

Create new account

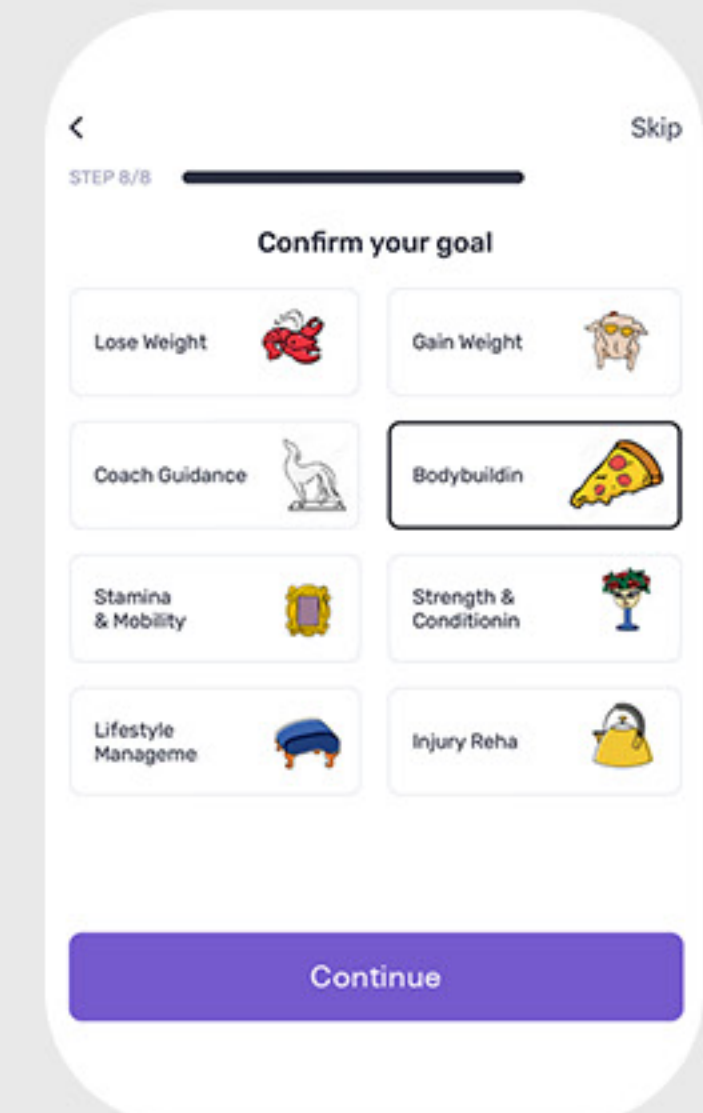
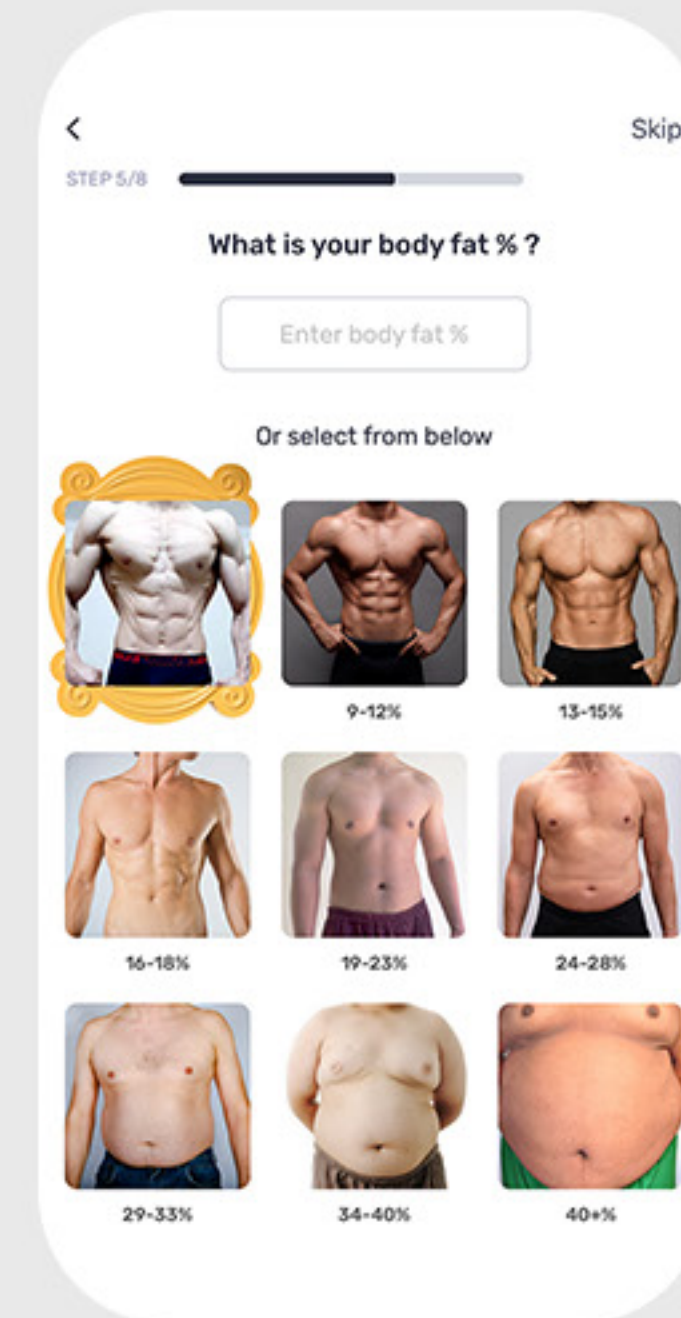
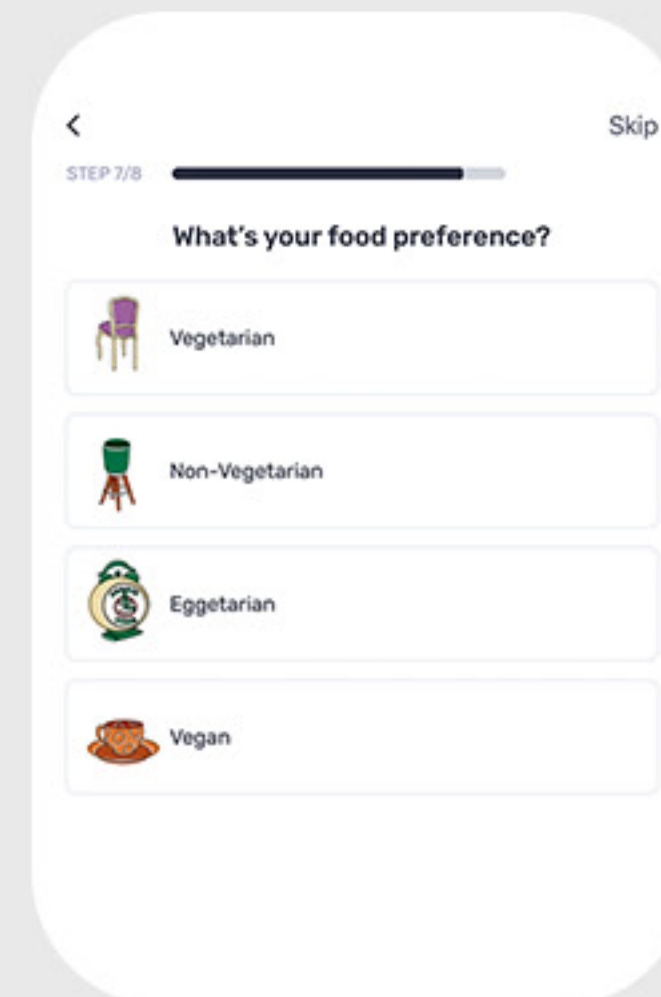
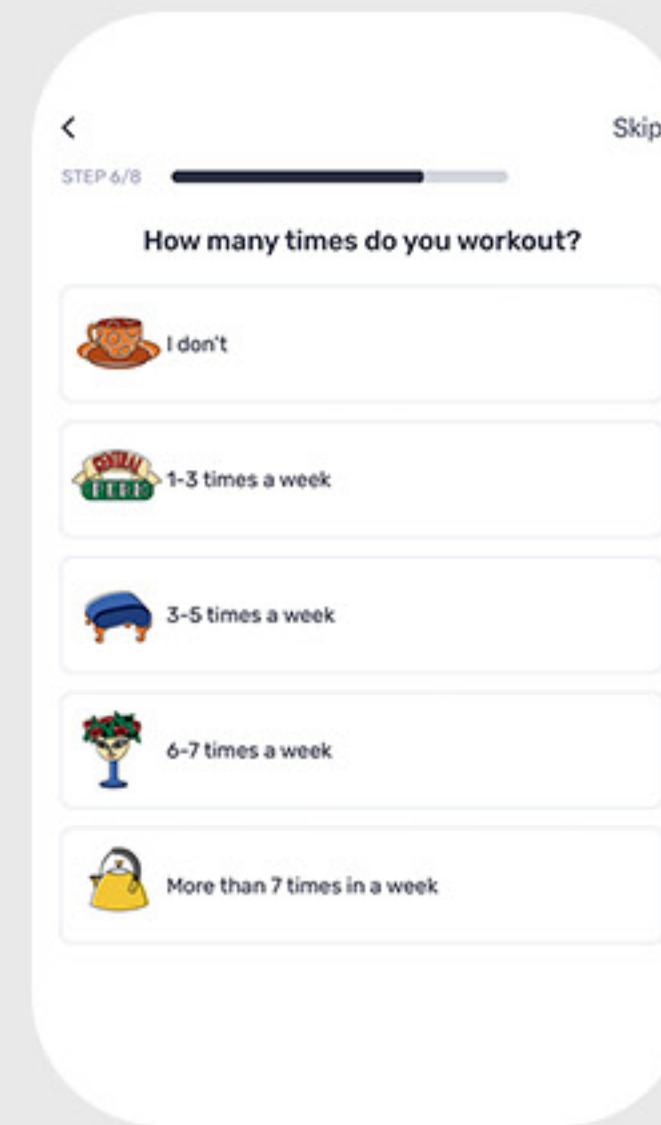
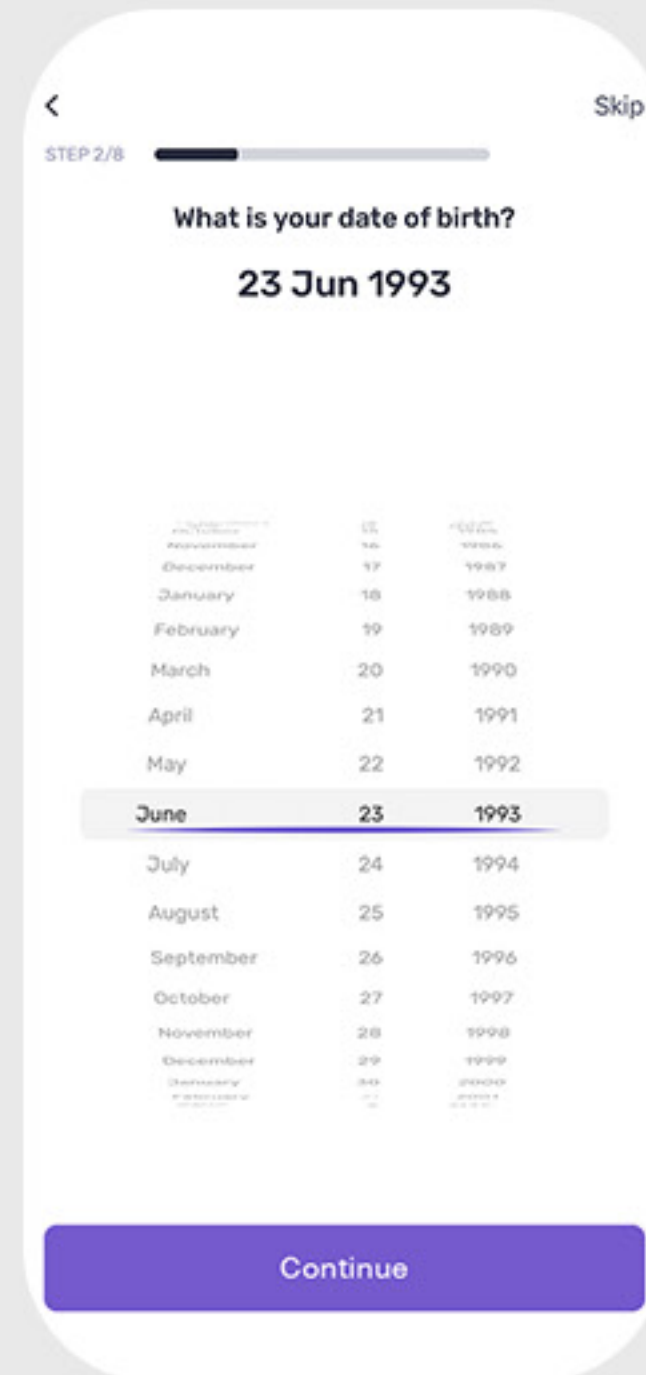
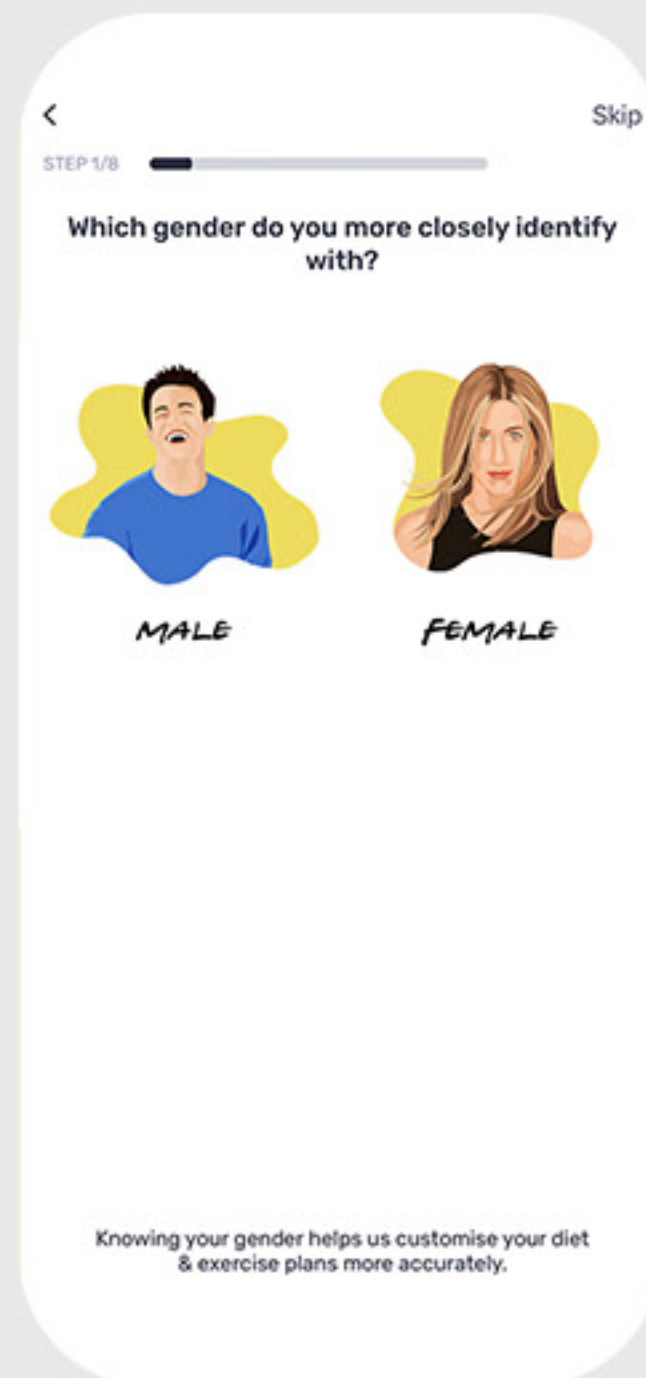
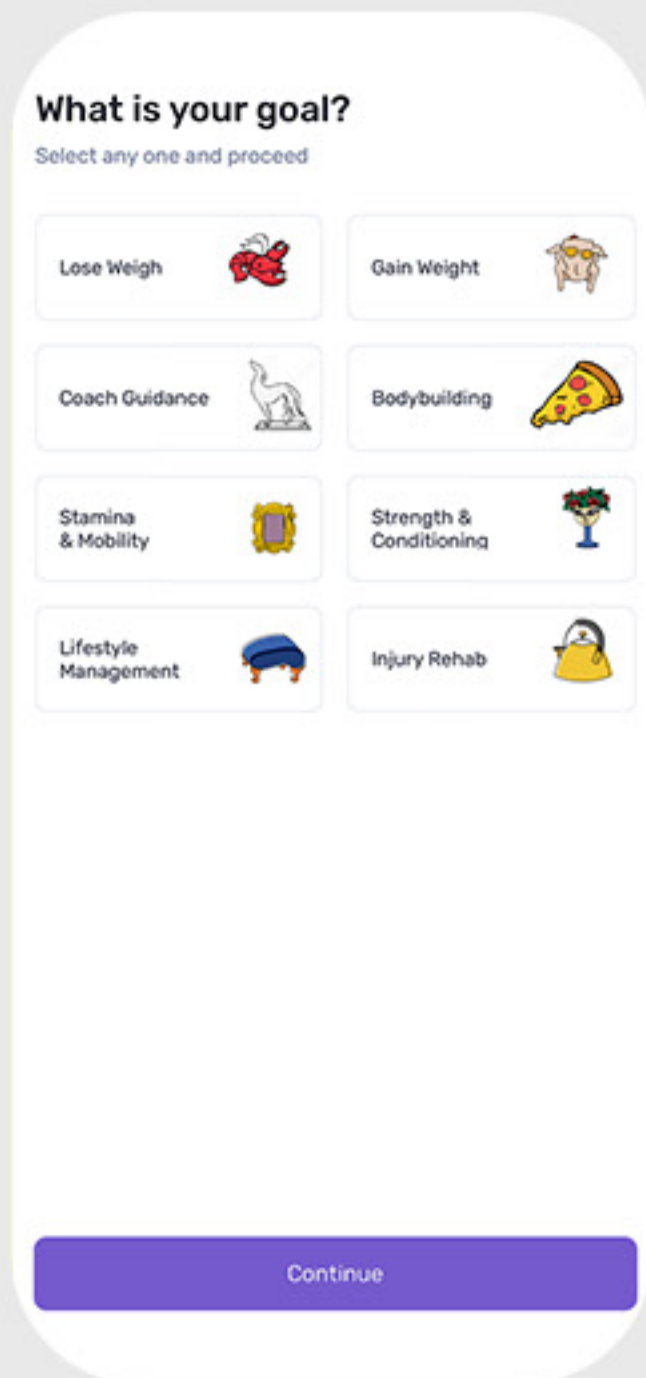
Login

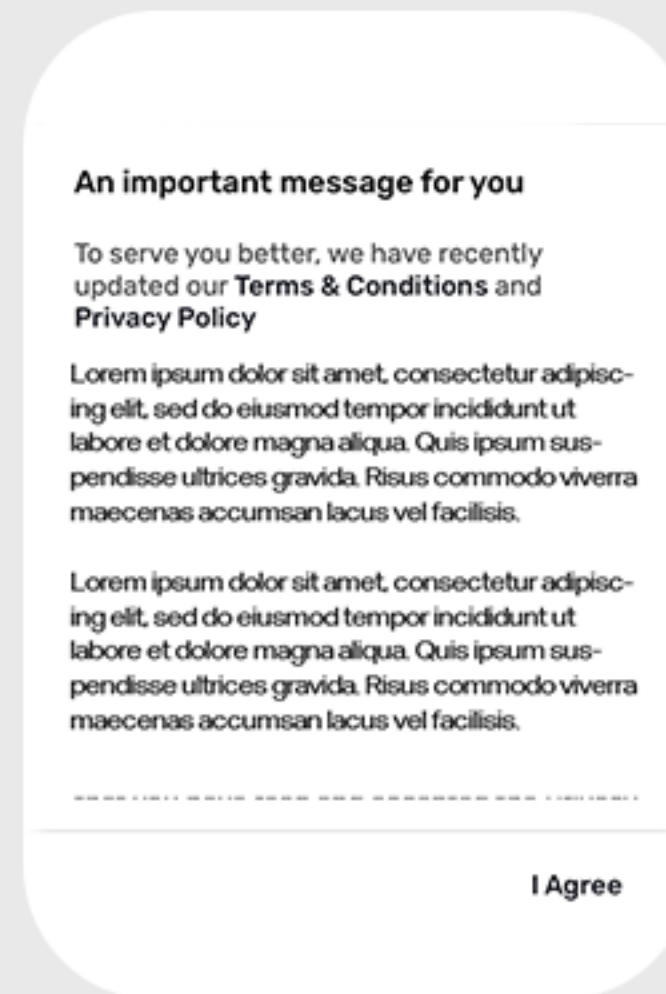
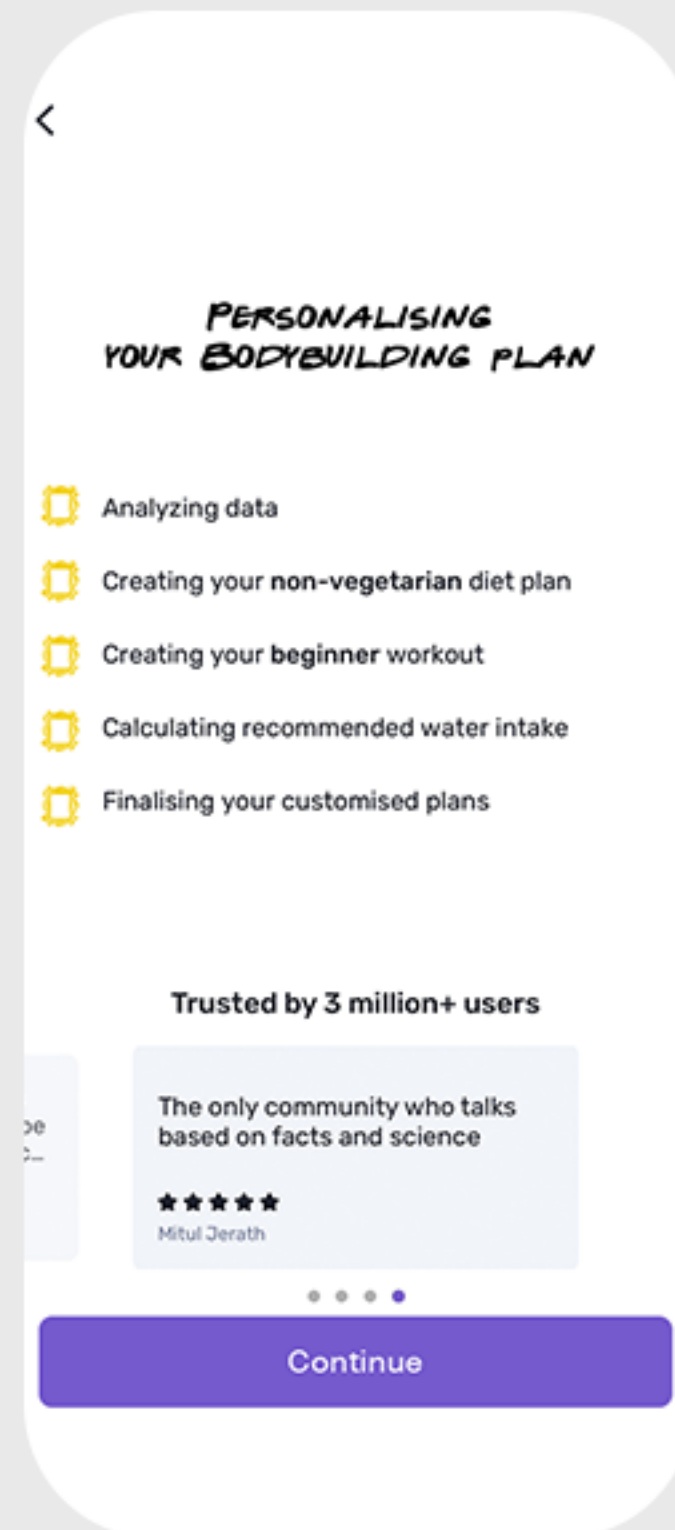
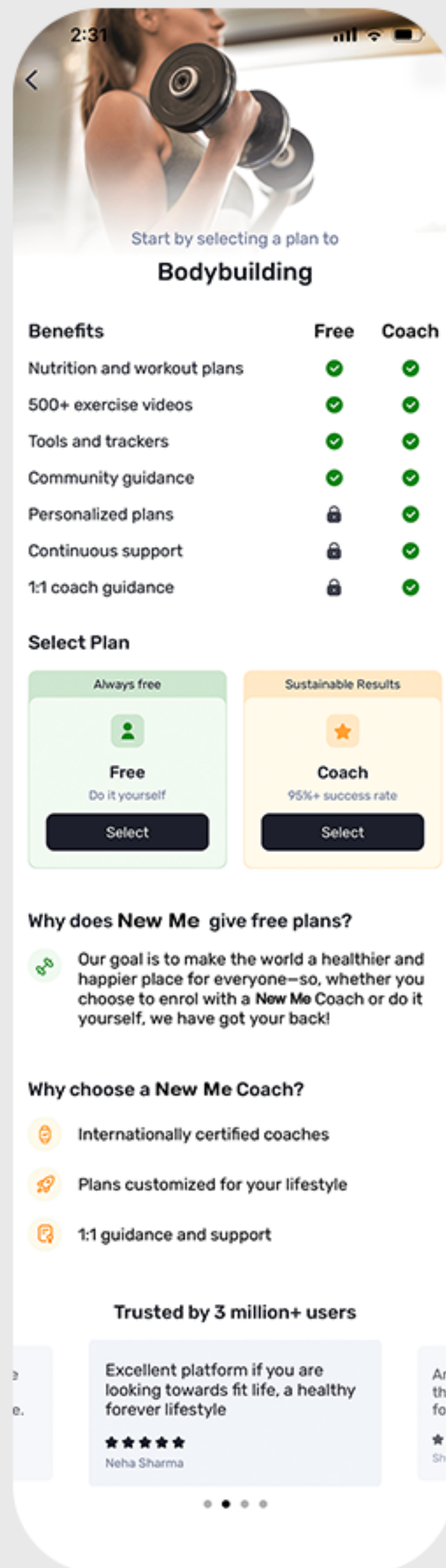


Personalizations Screen

The App will ask the user few important questions so that the calculators inside can measure based on calculations such as:

1. **Whats yours goal?**
2. **Gender**
3. **Date of Birth**
4. **Food Preference**
5. **Work out Timings**
6. **Body Fat**
7. **Goal Confirmation**

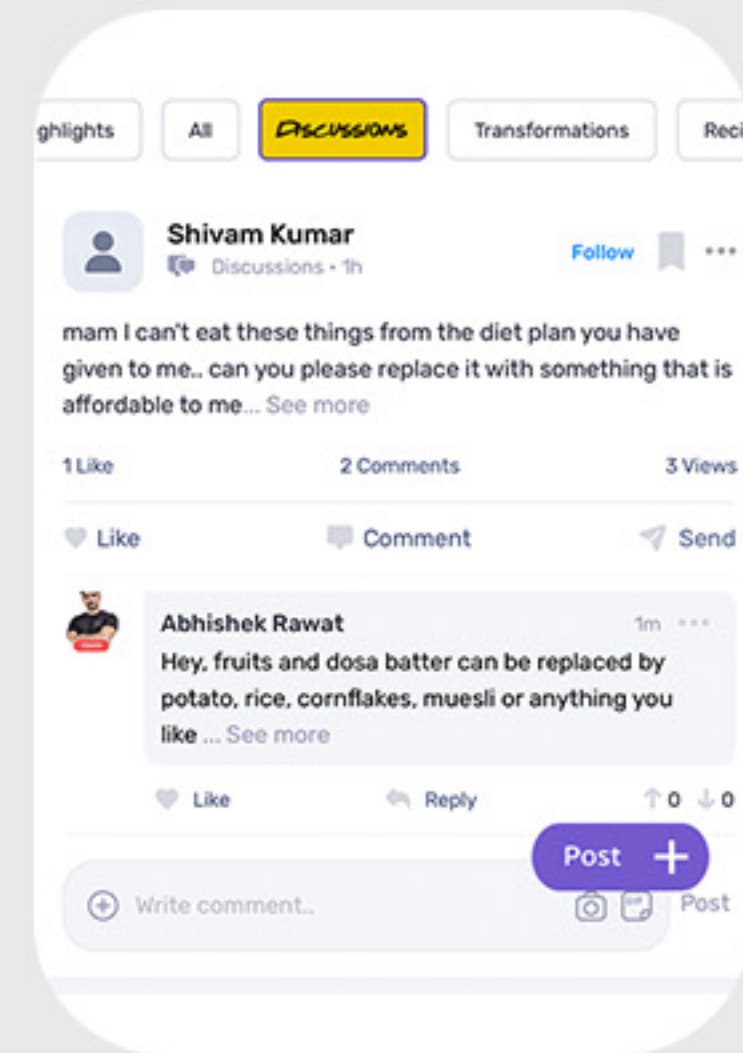
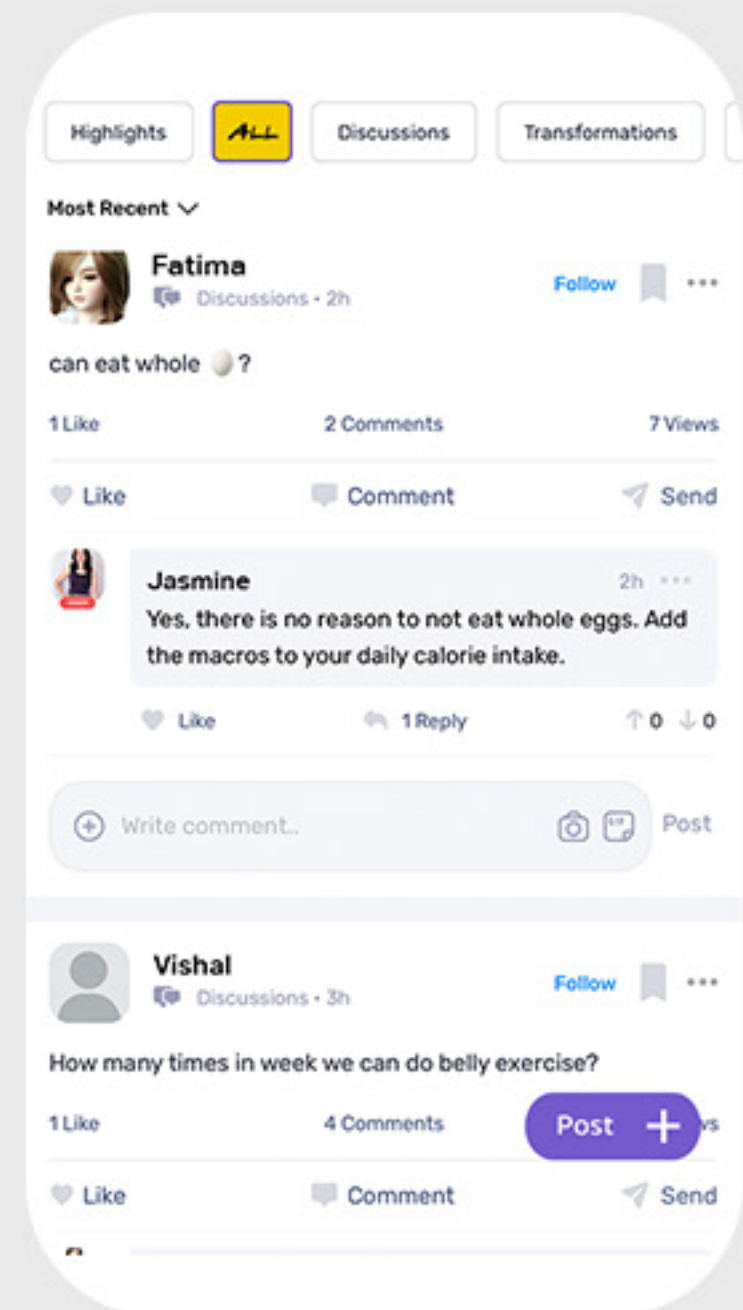
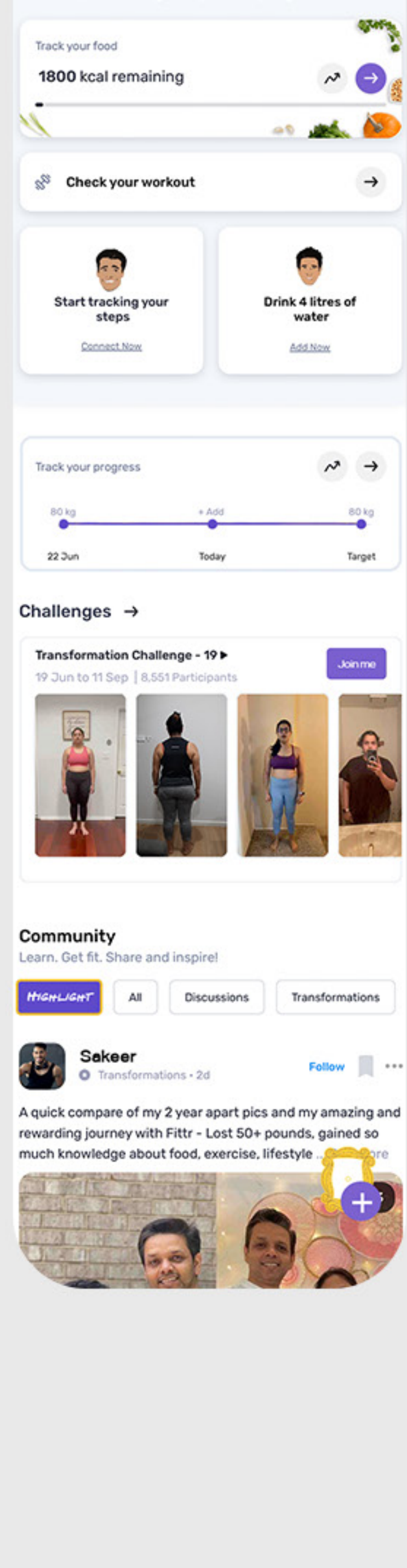
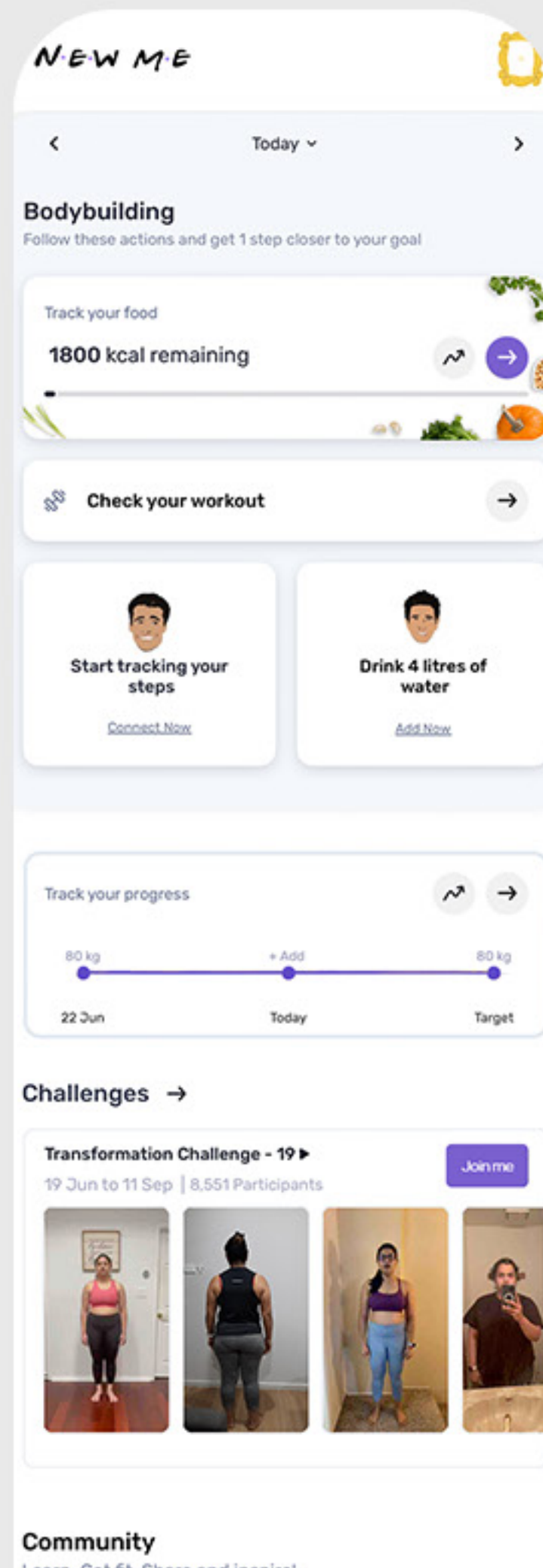




Subscription Screen

This brings the user to the subscription page. (This is divided into business and user account) with different pricing system.

This page can be skipped and proceeded into the Home page where one can browse but can't get a full time access into the App.



Home Screen

The goal is displayed above along with the daily calendar, where one can track daily progress. Since the app has more than 5-6 full duty features, the home screen is split into 2 segments.

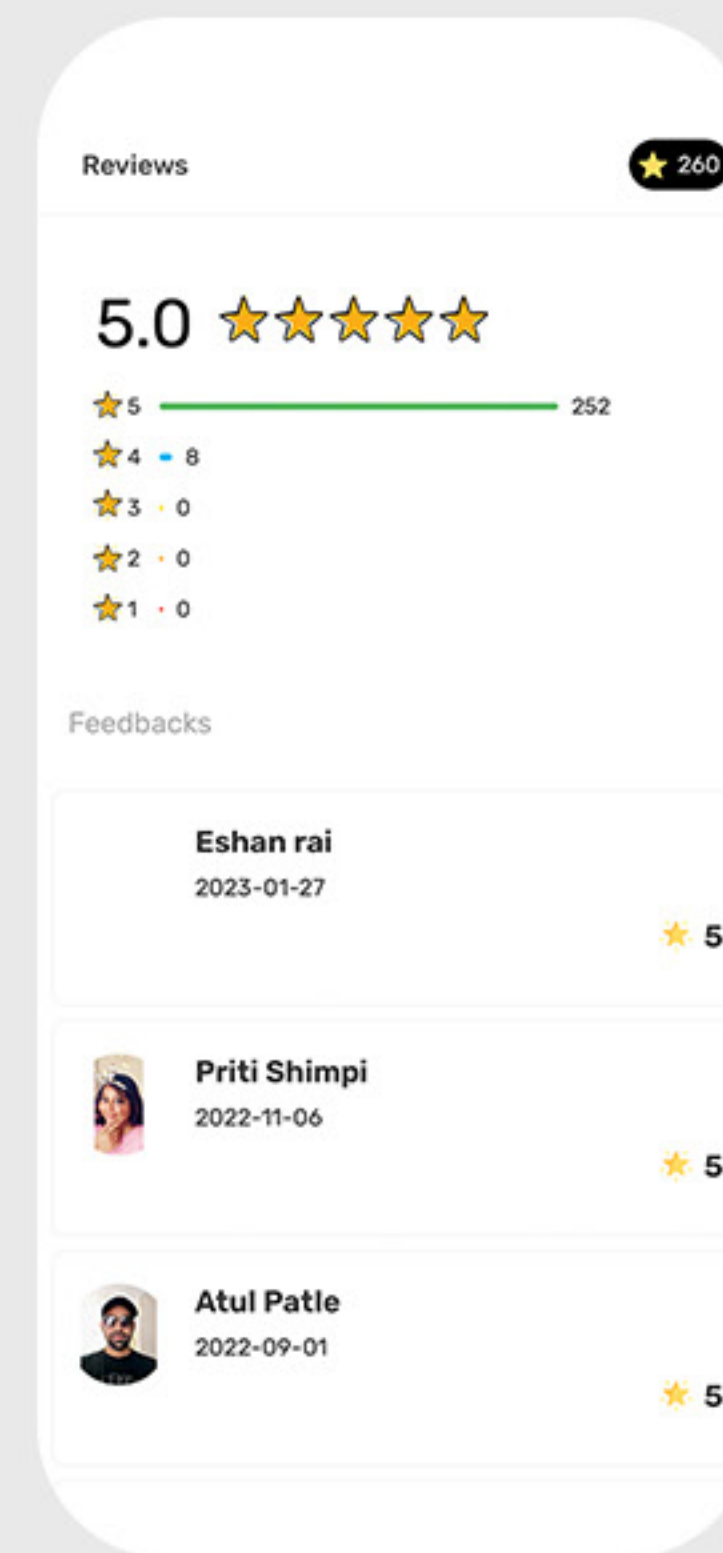
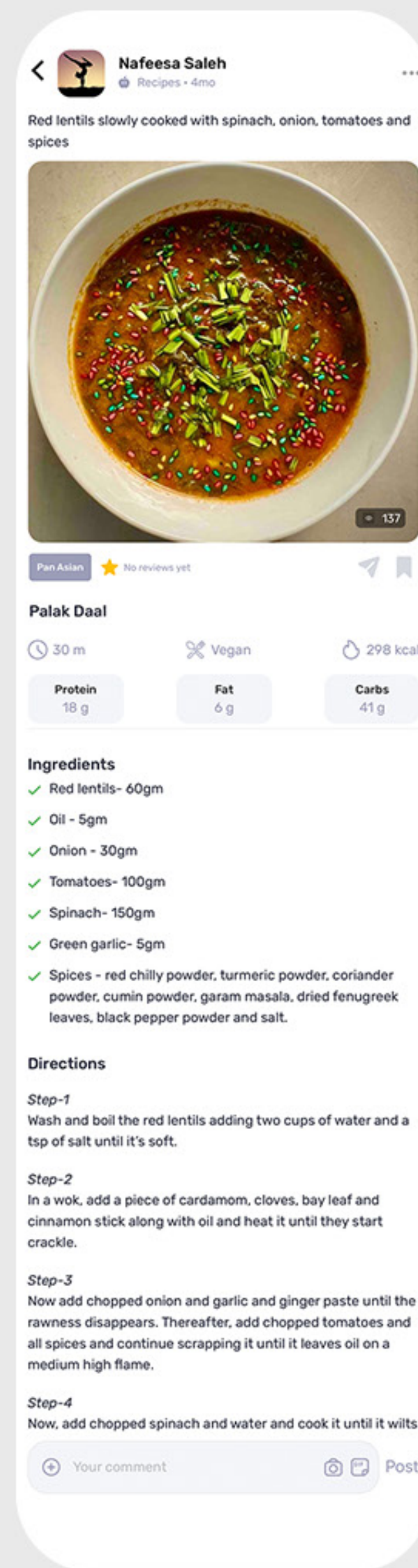
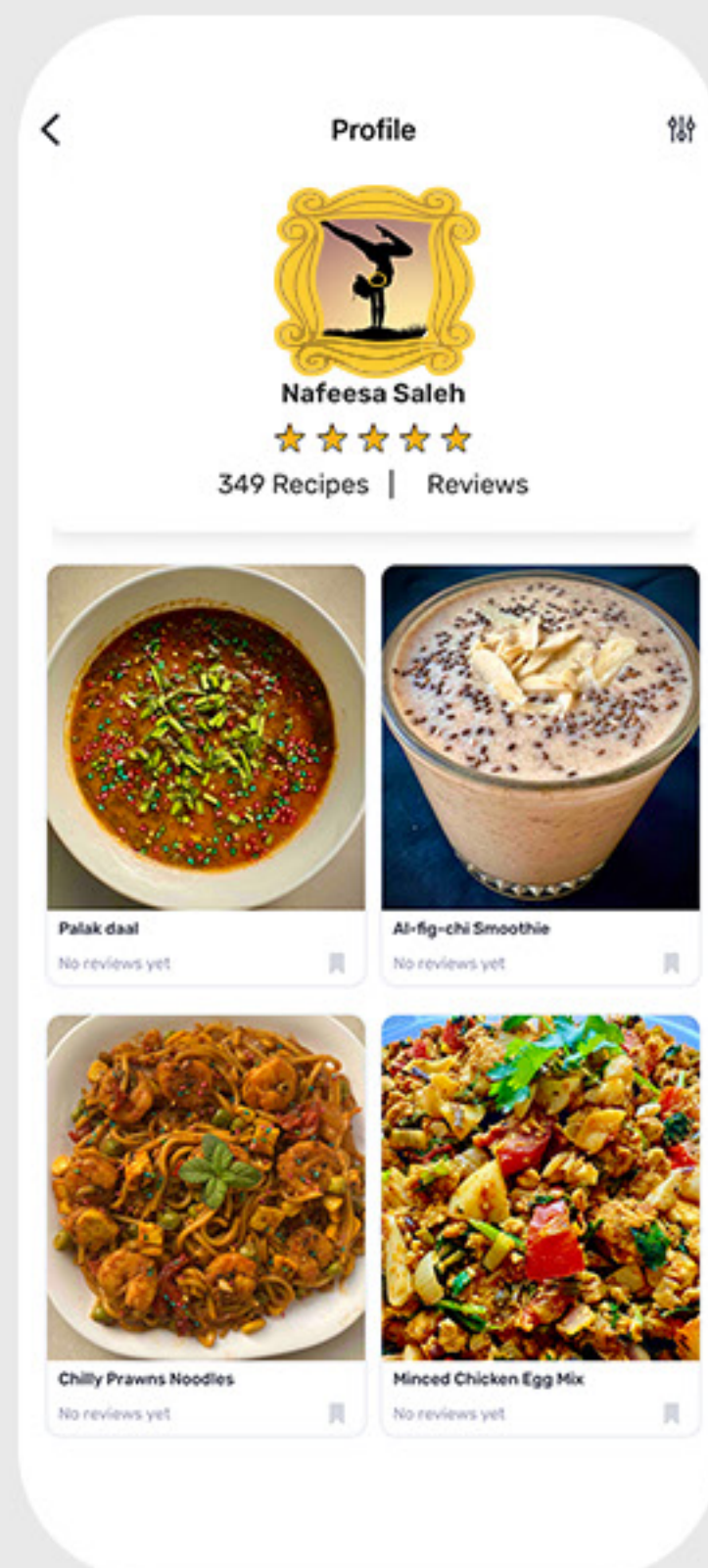
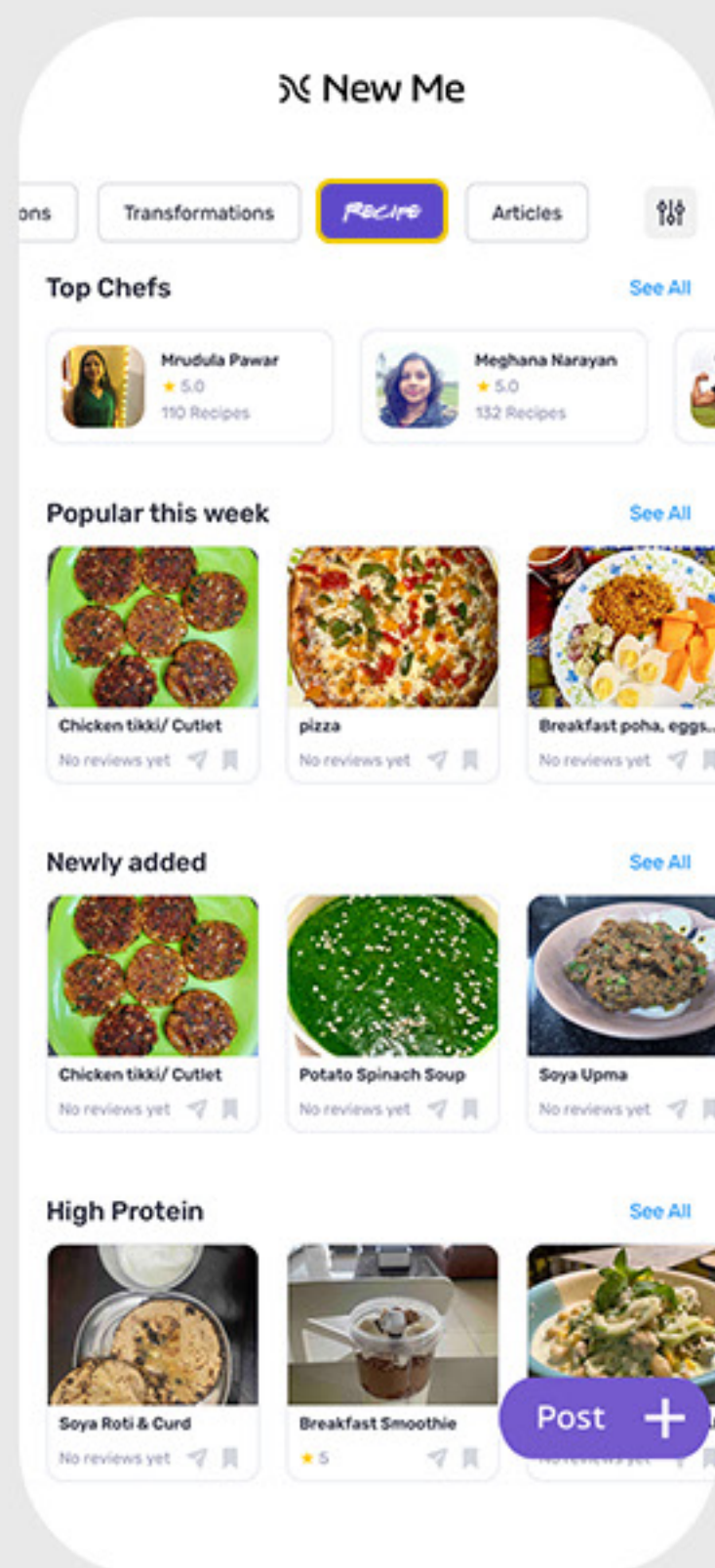
The first is a combination of Kcal Tracking, workout tracking, daily steps, glasses of water and a tracking progress feature. The user can also join challenges hosted by the admin and participate on the challenge.

Community Social Media

This section is broken down into

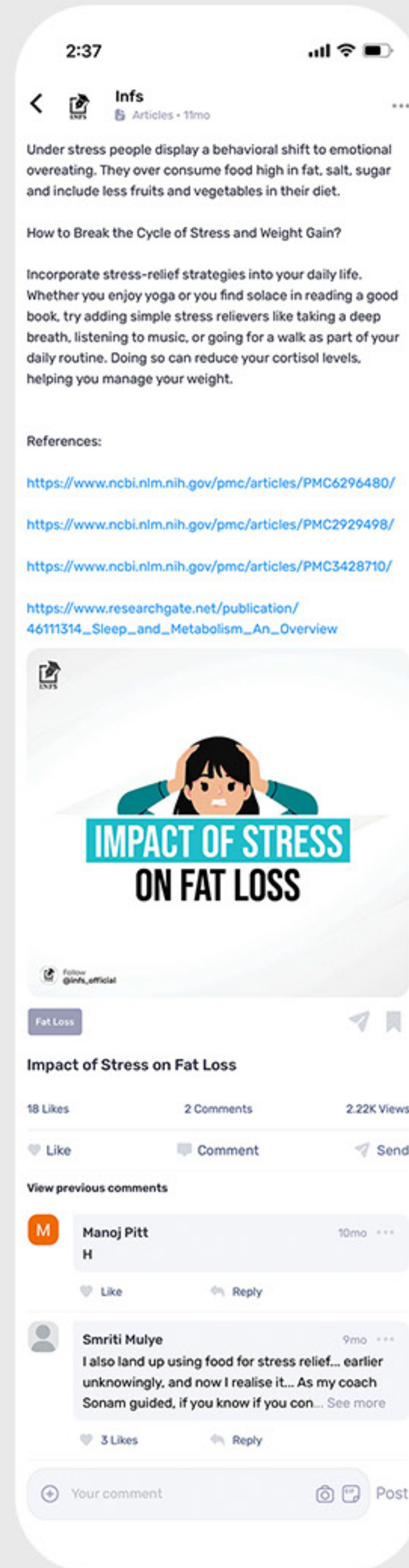
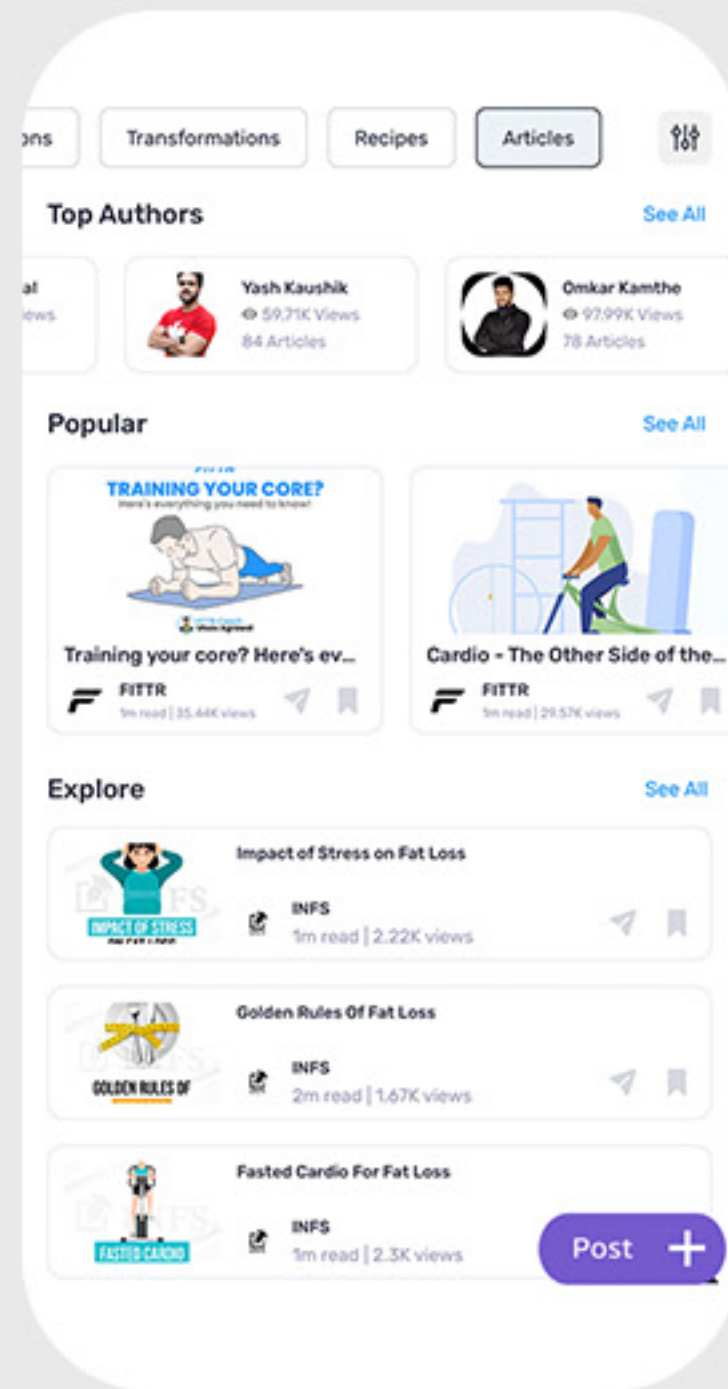
1. Highlights
2. Transformation
3. Discussions
4. Recipe's
5. Articles

with filters in parallel to each and every segment.



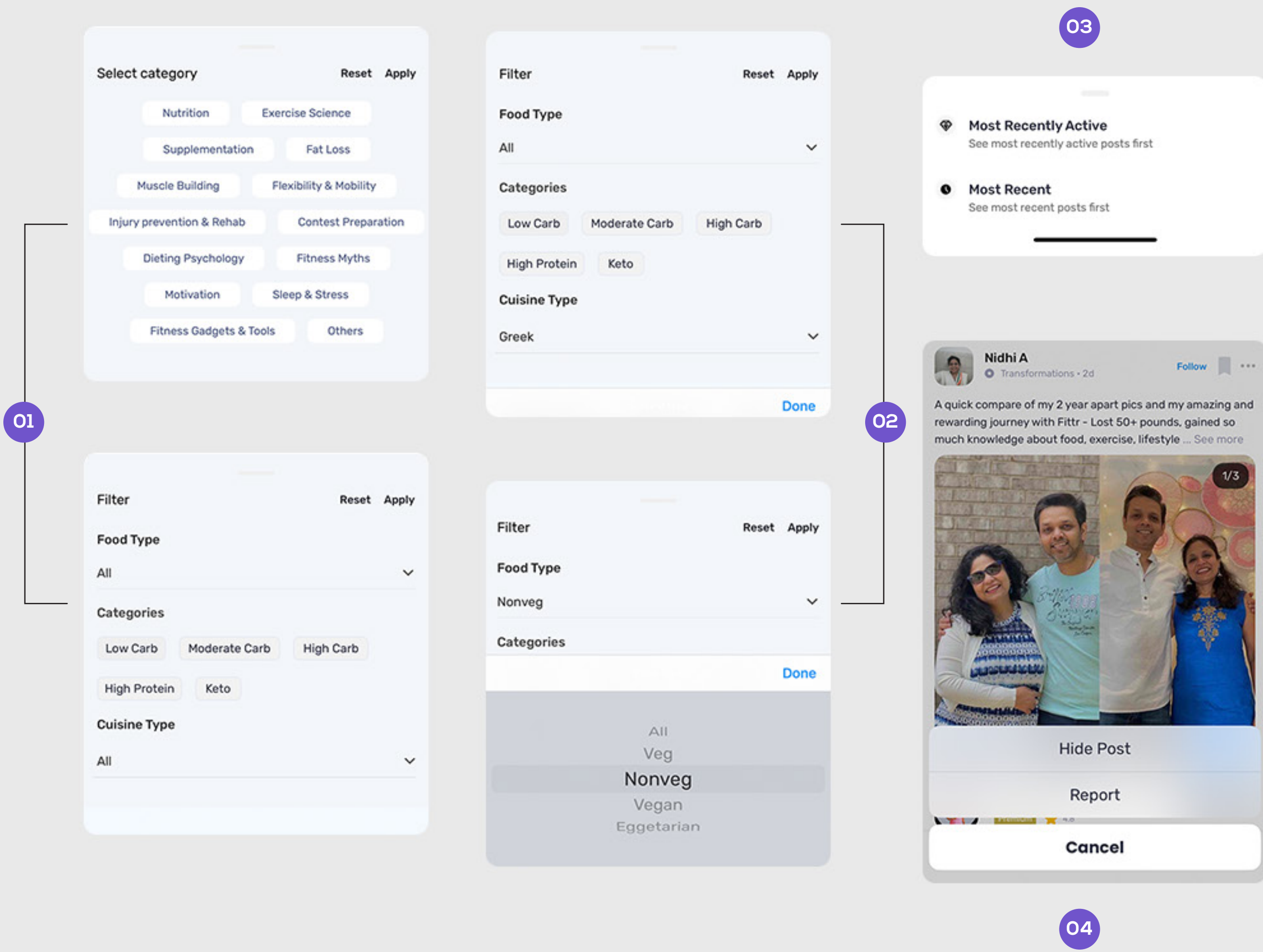
Recipes

The recipes are divided into segments just as Chefs, popular recipes, and other categories. The user can open up a recipe, and can review the food dish/item. The user can also enter a users profile and can see a collection of recipe with overall reviews.



Articles

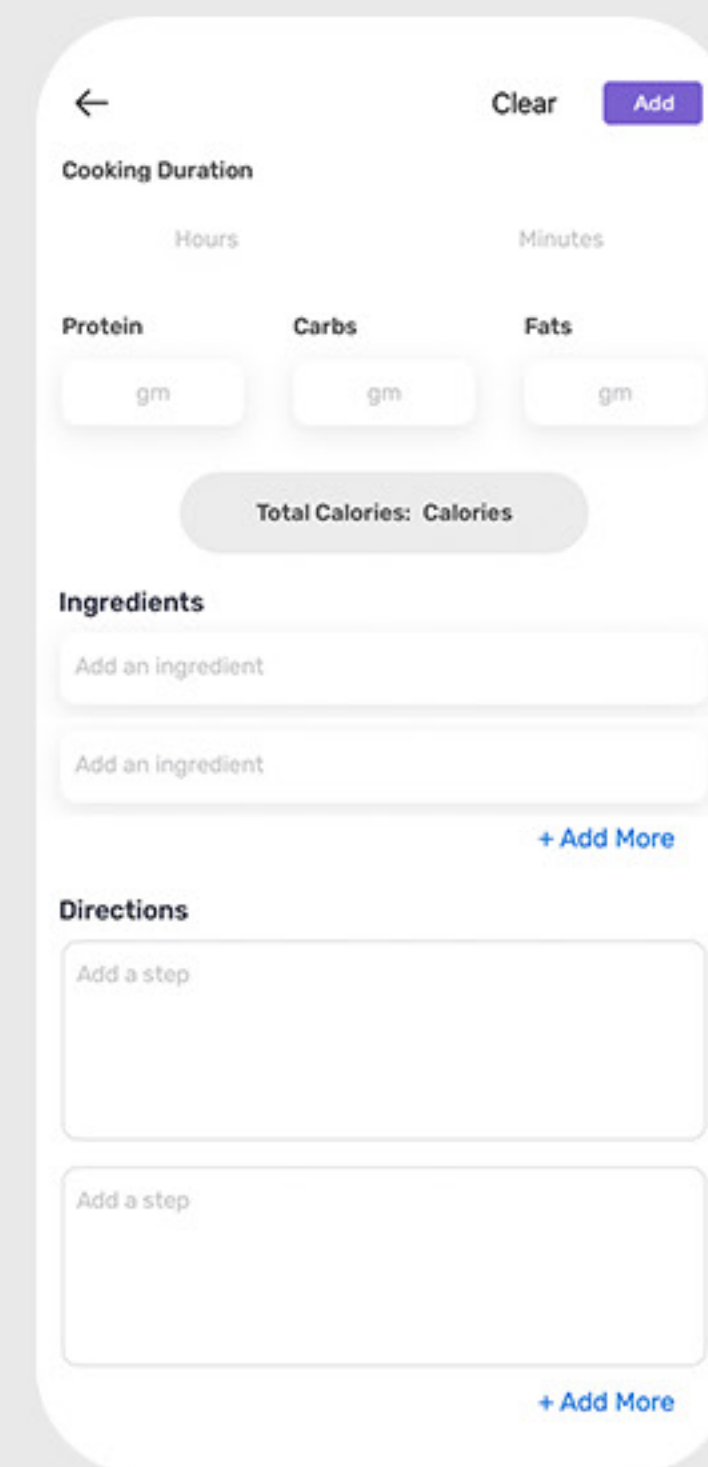
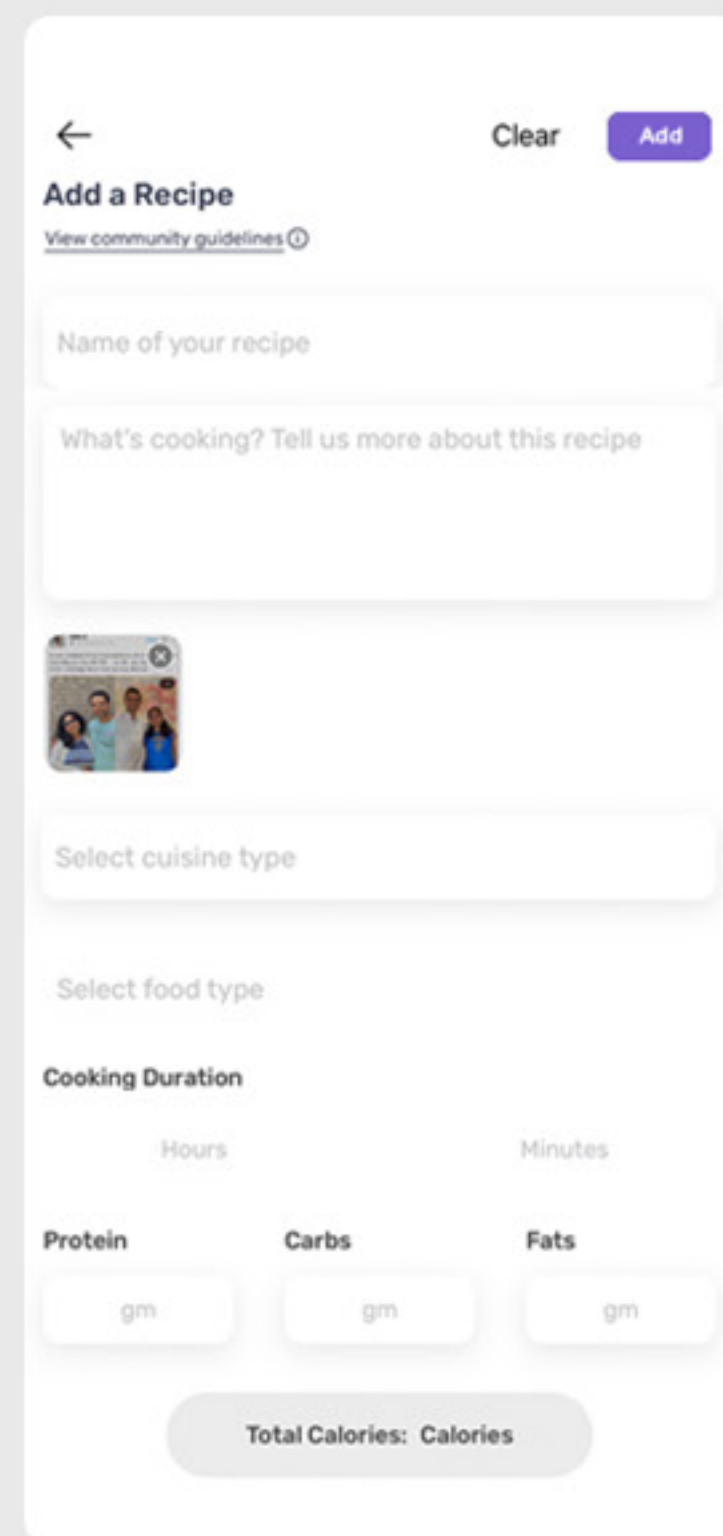
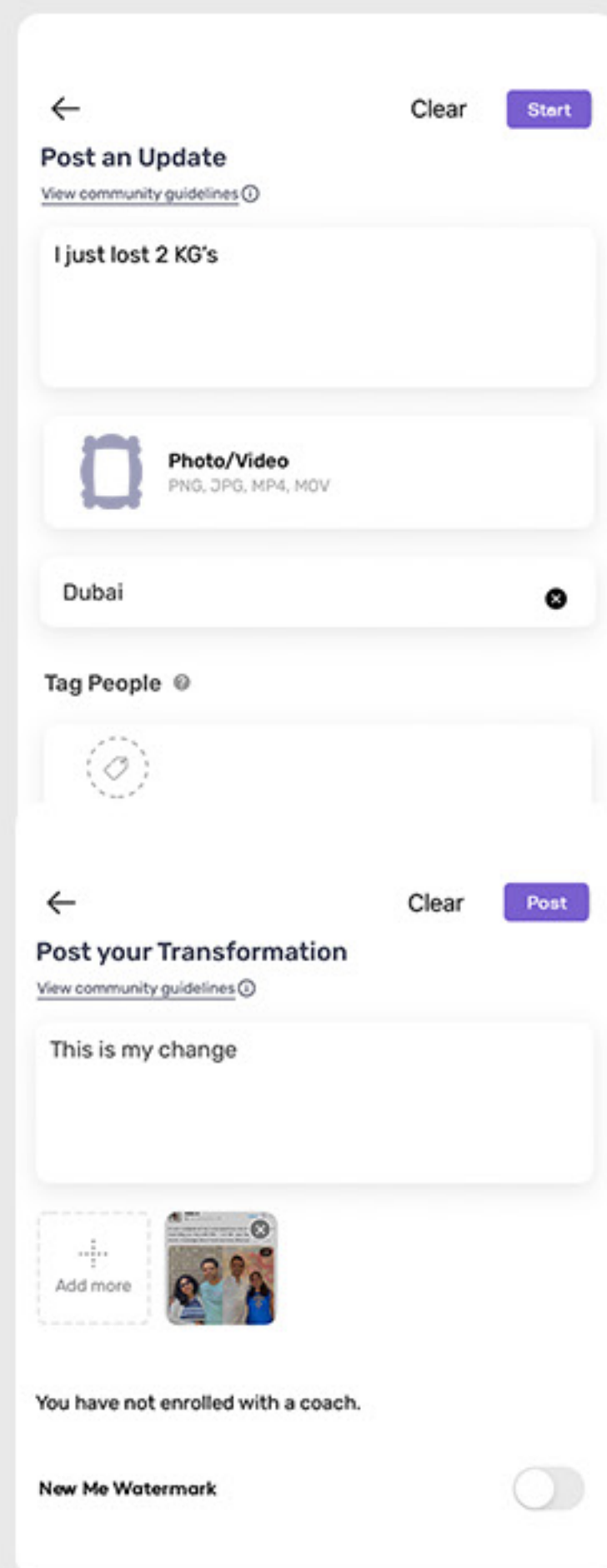
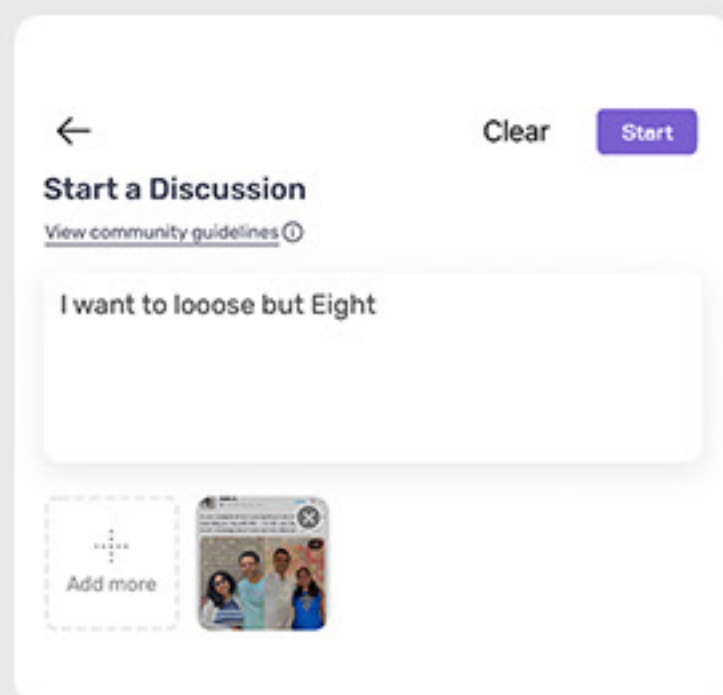
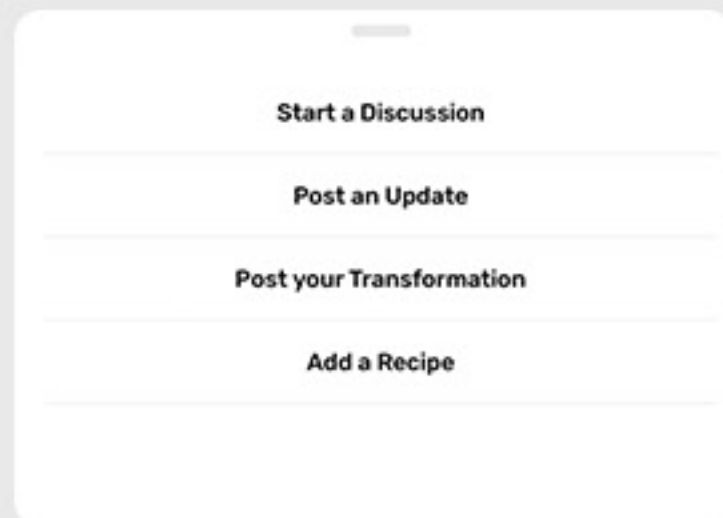
Users can write blogs and articles on the app. just like recipe this can be divided into top authors, popular articles, trending articles. links to other websites can be navigated, other users can like and comment of on the App. These can be saved for future references as well.



Filters and sorting

The users can play with different filters and sorting through out the app.

1. Category Filter
2. Food Type Filter
3. The post posted by other users can be hidden or reported.
4. The posts can be sorted by most recent and active posts.



Posting

This has been divided into 4 parts.

1. Discussion
2. Update
3. Transformation
4. Recipe

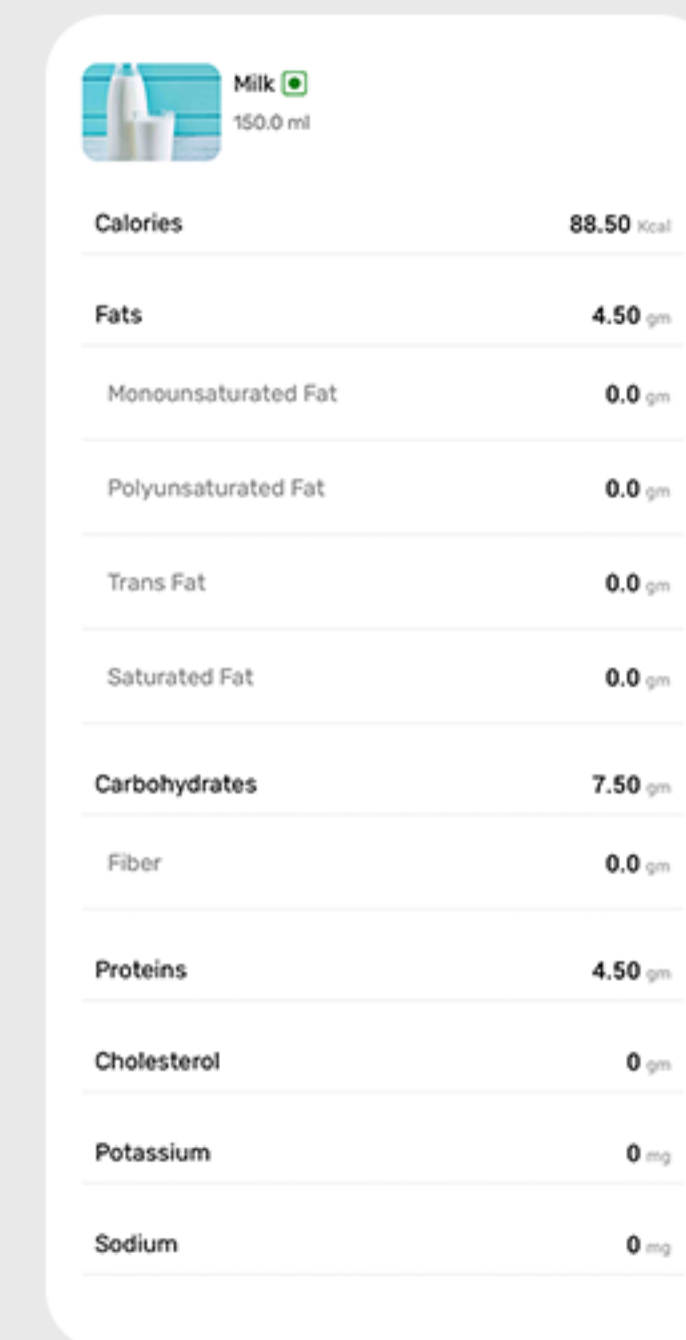
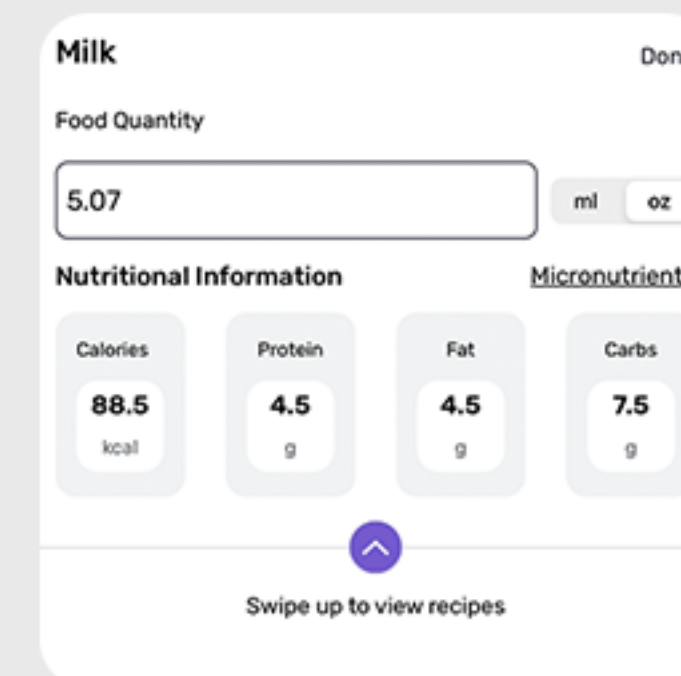
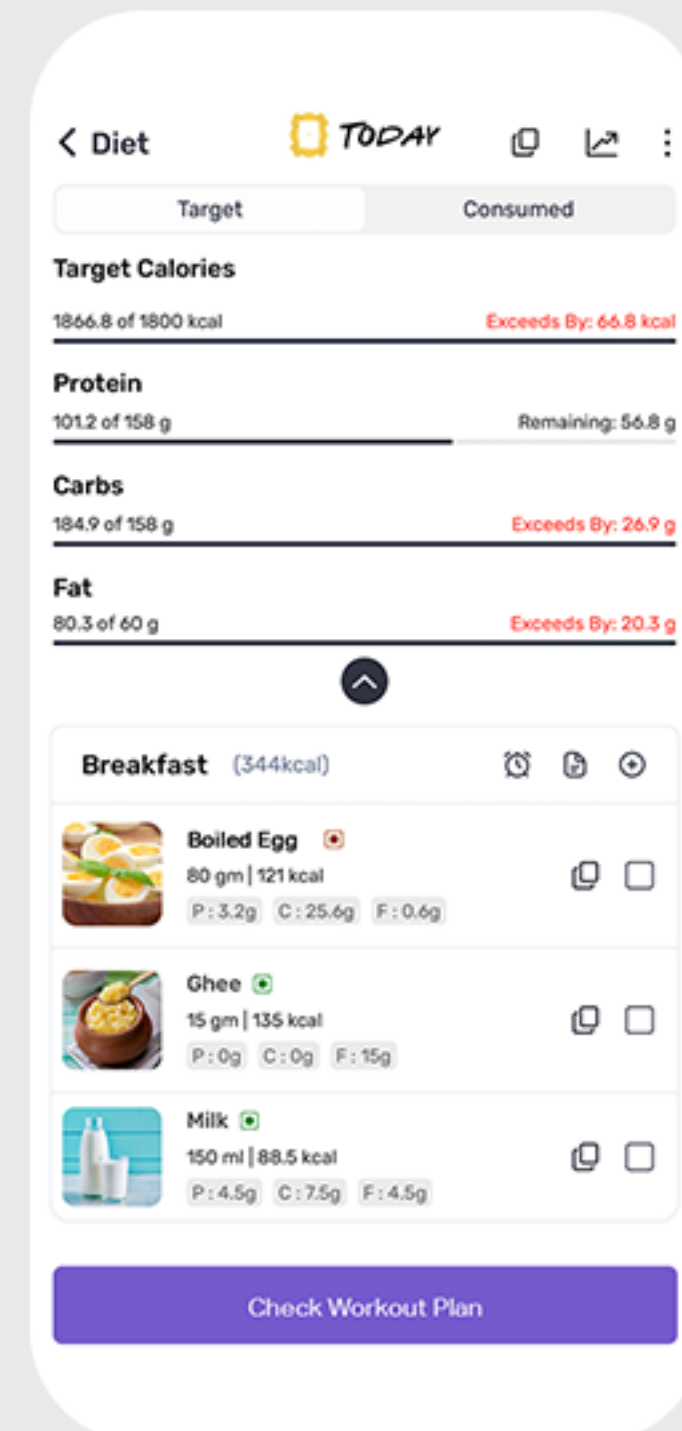
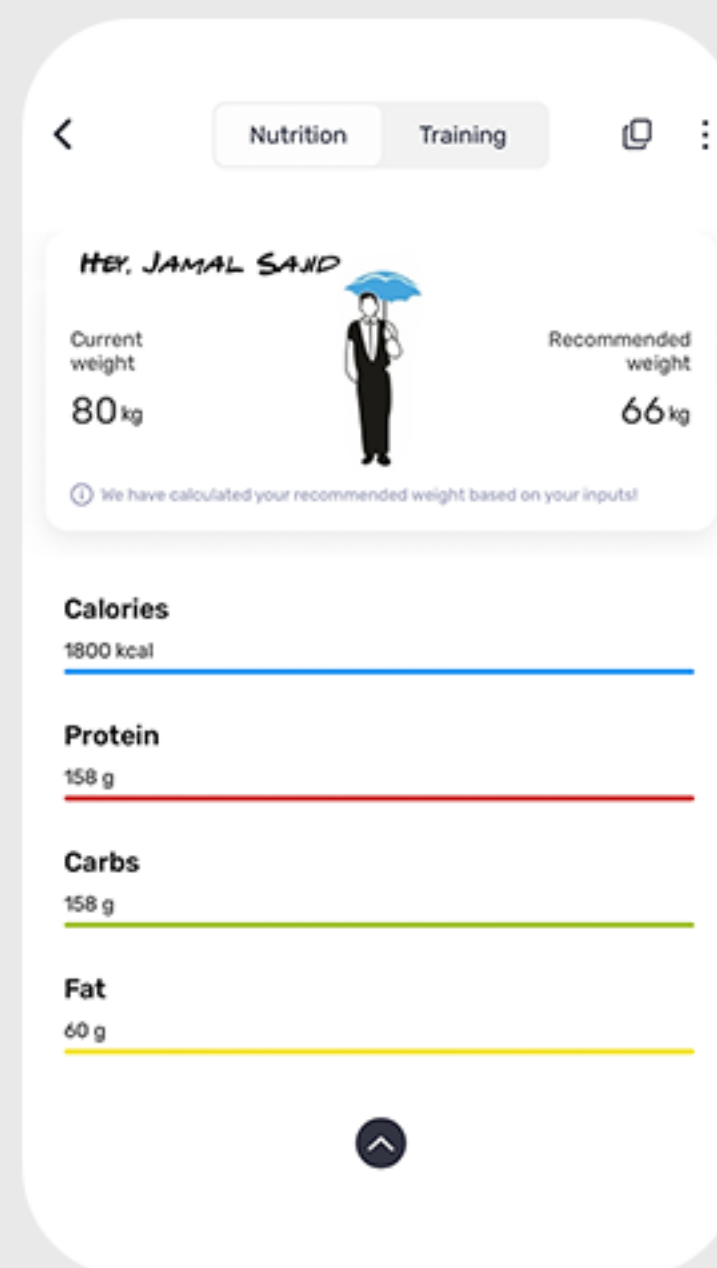
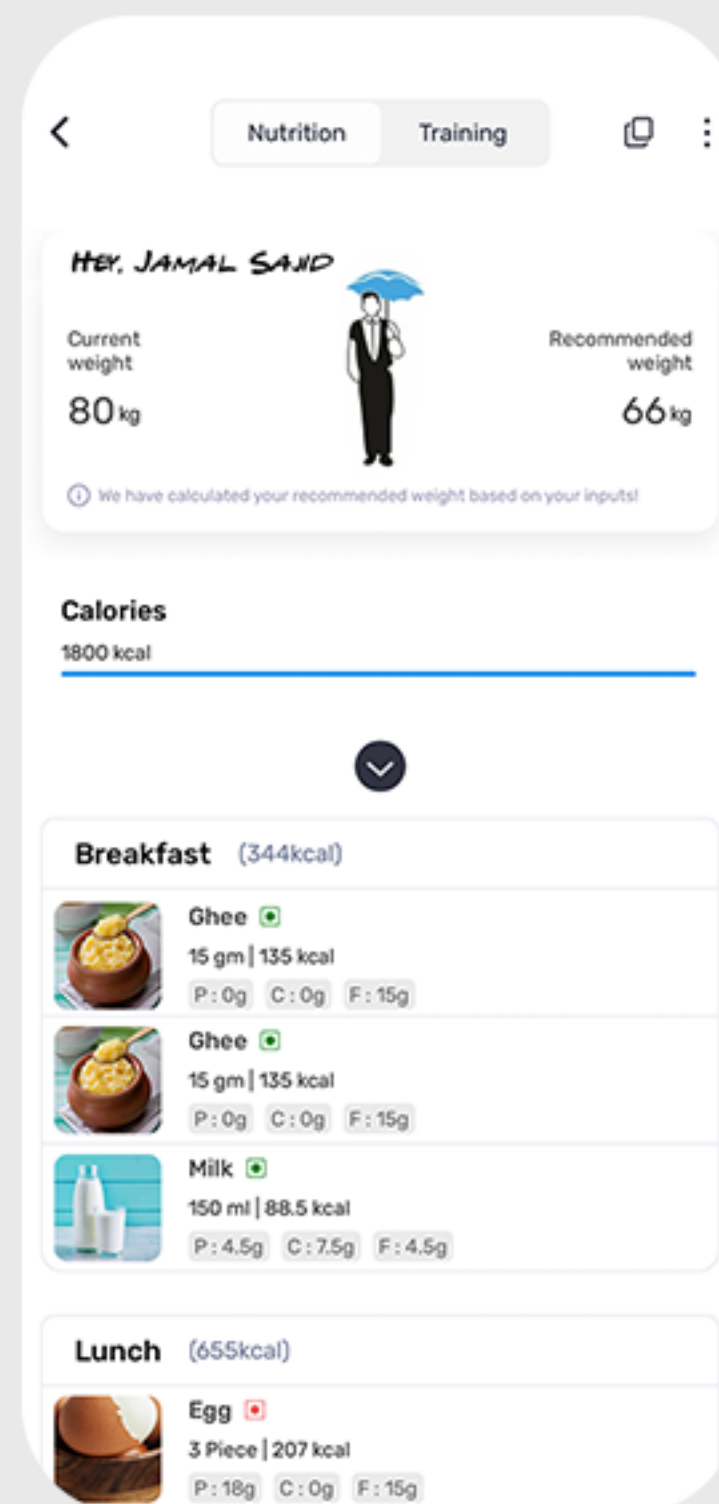
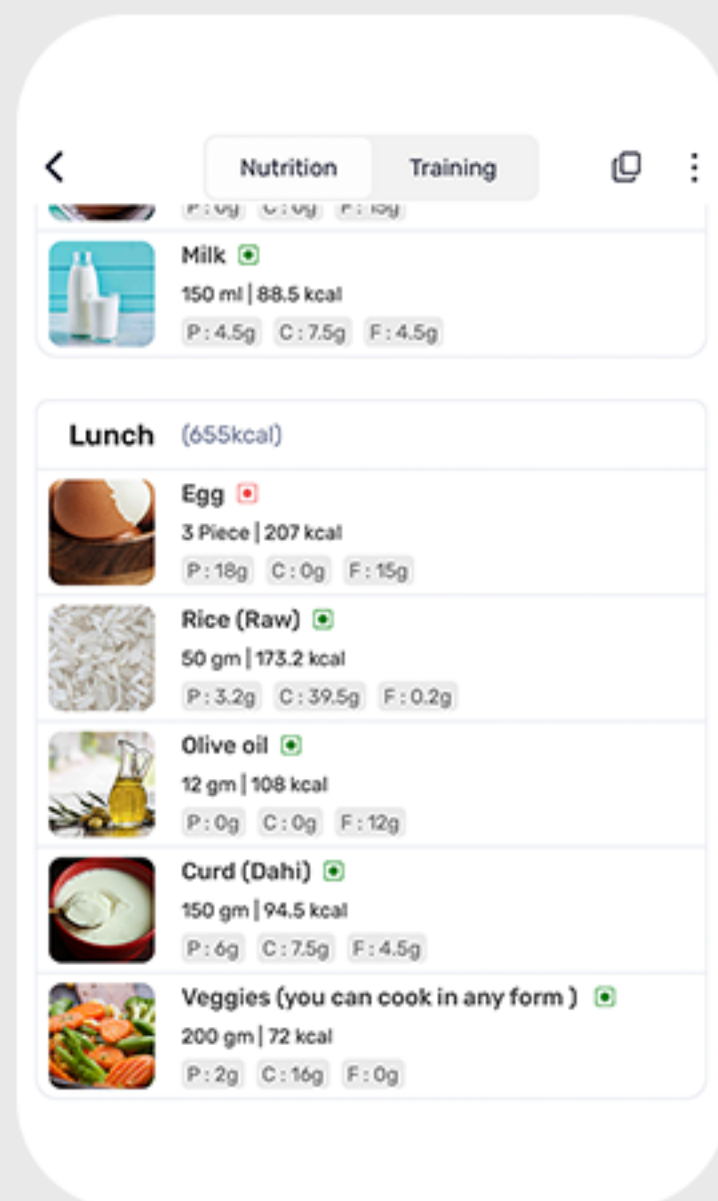
1. The user can open a polling and post a discussion (Text and Images)
2. An update can be posted where users can be tagged, along with location, photo and video.
3. The user can post a transformation with or without water mark on the photo.
4. Recipe can be filled up by naming, description, adding images, cooking duration, protein, carbs, fats, ingredients, and directions.

Nutrition

The food can be search and added accordingly and one can edit the already added value.

This can be bridged down into segments. such as breakfast lunch and dinner, so it can match up goal vs intake of food per day and show a final result.

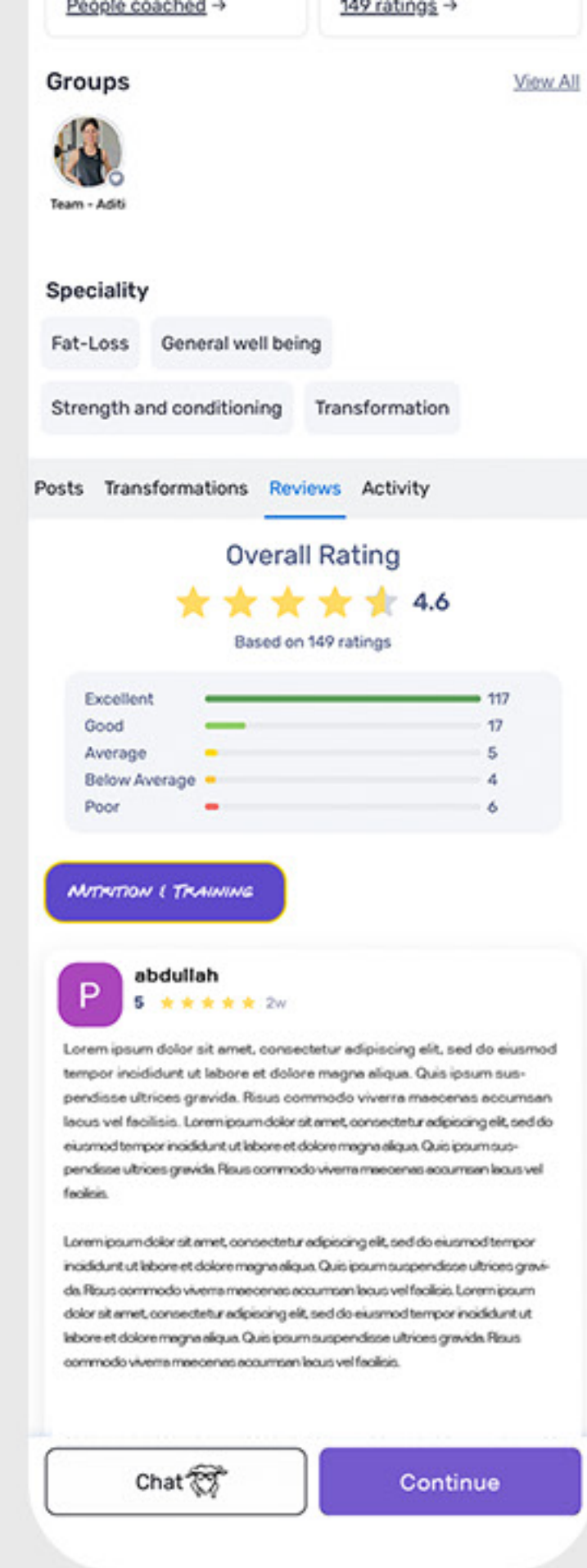
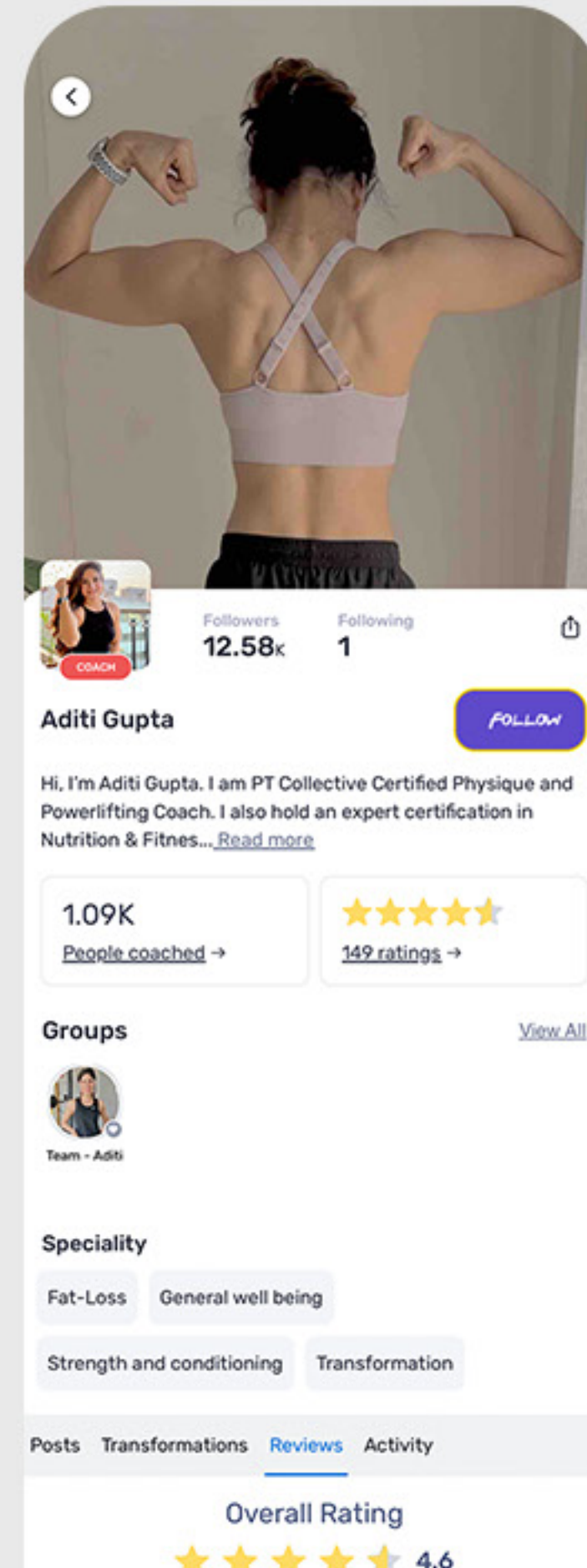
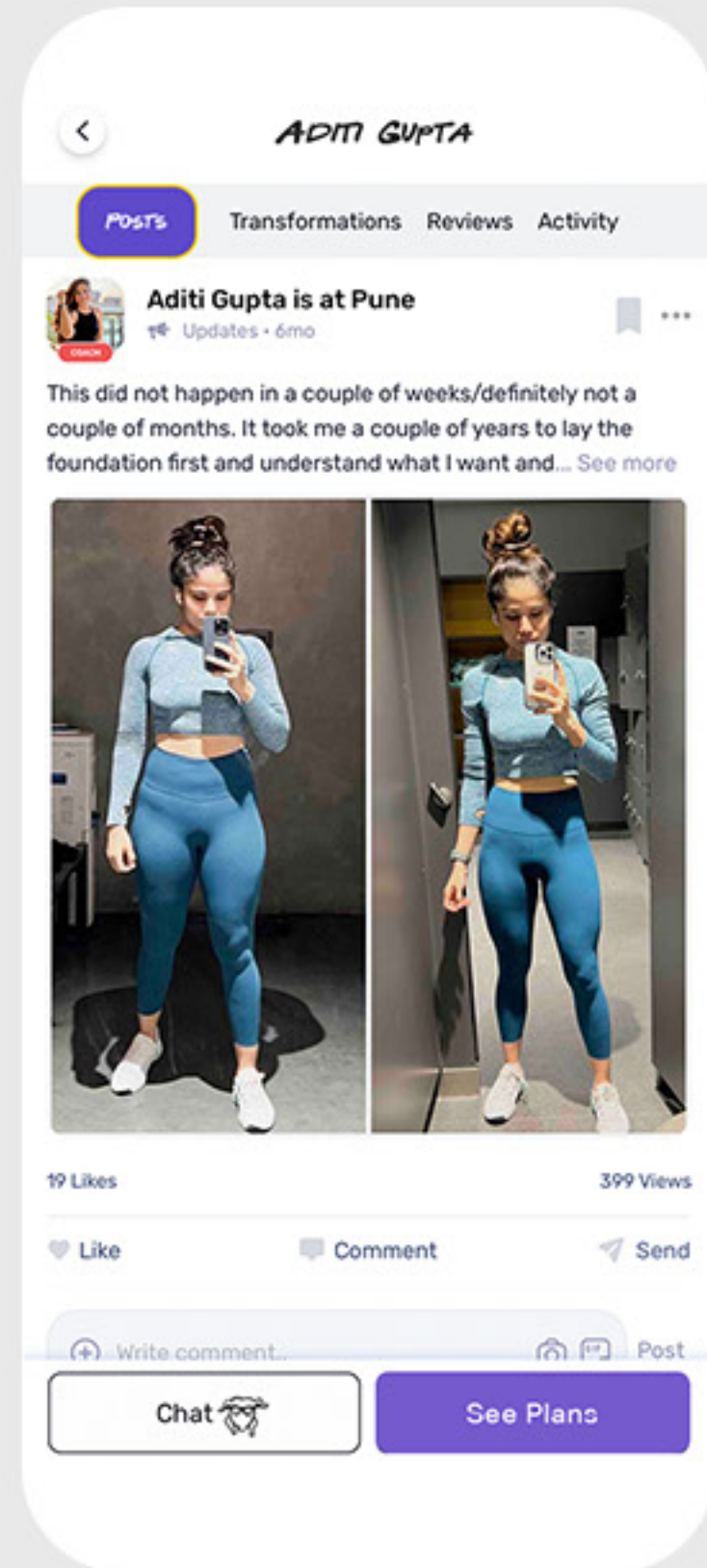
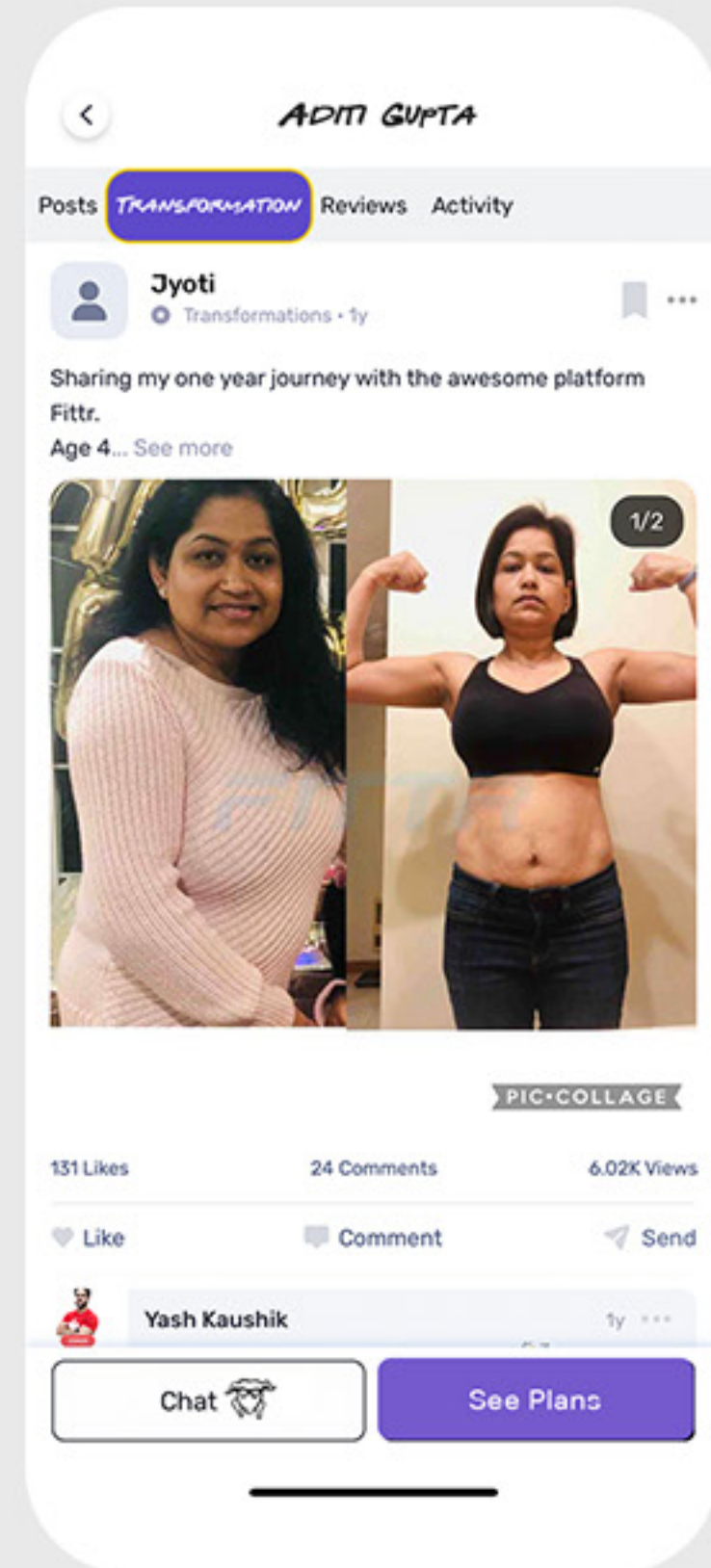
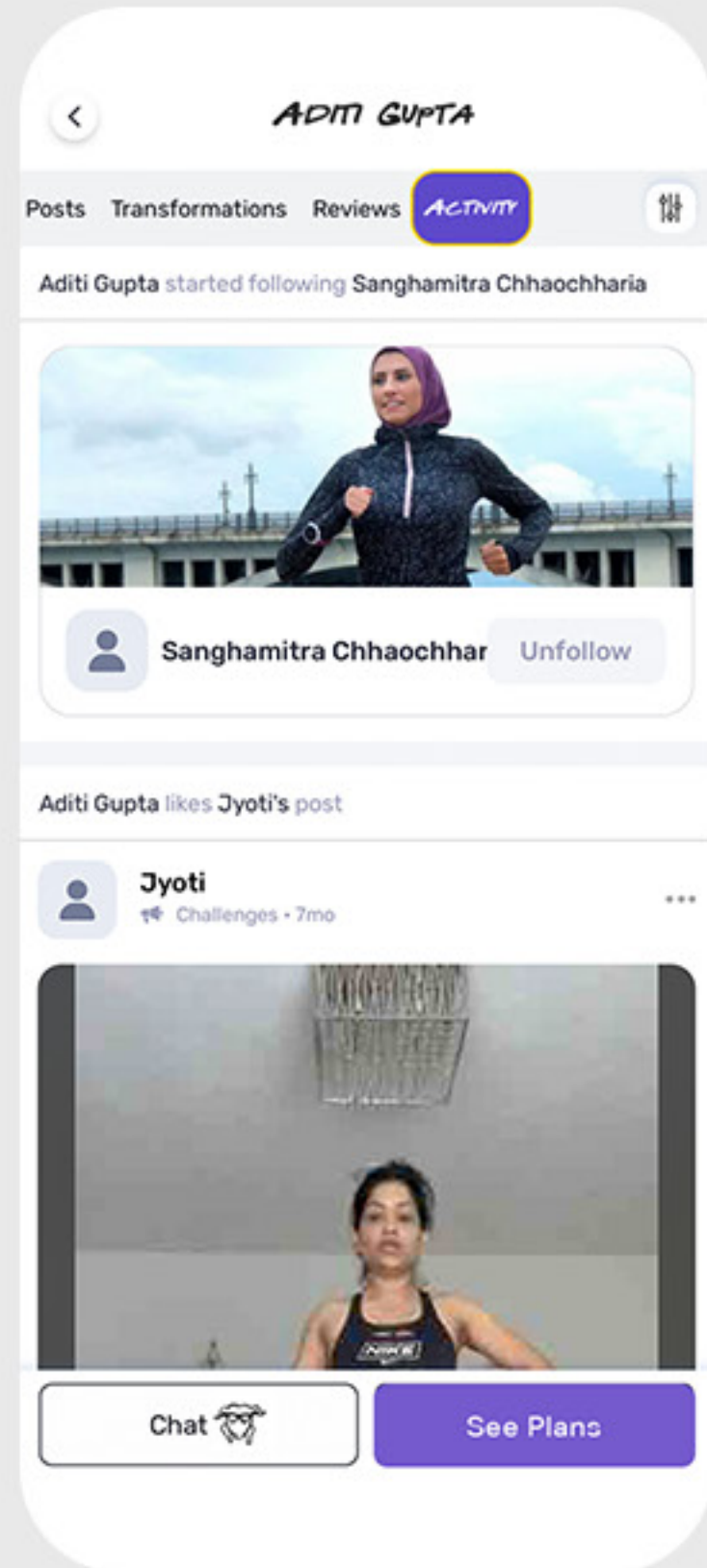
The food can be added with respect to nutrition information and can be changed by the user accordingly. Please find the images of milk as an example.



Nutritionist & Dietician Coaches

Users can select various nutritionist and coaches.

This is segregated into profile, reviews, posts, activity, transformation and posts. once the continue button has been clicked. the plans and available time slots is been displayed. one can pay apply coupon codes and book slots on the app with the respective dietician and coaches.



Filter ✕

Slots Availability

Rating
★ ★ ★ ★ ★

Gender ⓘ
 Male Female Both

Tier

Categories

Languages

Rohan Vyas
 Standard
 ★ ★ ★ ★ ★

Available slots Continue

Please note that the timing displayed are as per your local timings

Morning Slots
 10:00 am

Afternoon Slots
 01:00 pm 04:00 pm
 05:00 pm

Evening Slots
 10:00 pm

*Note: Sunday & Saturday will be a rest day.

How It Works

Plans How it works?

Abdul Maliq
 ★ ★ ★ ★ ★ 151 Ratings →
 View success stories →

You are just 1 step away from making a right choice

Select plan Recommended duration

Transformation Recommended for you ✓

 SAVE 16% SAVE 16%
 AED 3500 for 12 weeks AED 3500 See what you will get

Partner Transformation

 SAVE 8% SAVE 20%

Contest Prep

✓ Includes free entry to exclusive coach group

What you will get in 12 weeks plan?

- Plans designed only for you
Personalized fitness & nutrition consultation tailor-made for beginners—including diet plans, training programs, and weekly 1-on-1 guidance.
- Accountability and Progress Tracking
Your coach will set up in-depth weekly calls with you according to your schedule and discuss your progress. Your coach will guide you with course corrections as needed.
- Continuous Support
Your coach is always just a phone call or message away (Sundays closed).

30 days money back guarantee | EMI options available

30 day money back guarantee

AED 3500 for 12 weeks

Payment ⓘ

Abdul Maliq
 PREMIUM
 ★ ★ ★ ★ ★

You can change your coach within 30 days

Transformation
 Duration 12 Weeks
 Price AED 3500

View Offers

Billing
 Plan Amount AED 3500

To Pay AED 3500

Billing Address Add Address
 No saved addresses. Add now!

*Billing address is required.

30 day money back guarantee | EMI options available

AED 3500 To Pay

Fitness & Nutrition Coaches

Find a coach

Coaches Under Spotlight

Coached 1.72K people Coached 23 people

Enrol with any coach and you can join Transformation Challenge 19 for free!

Need help?
 Request a callback to get your queries answered
Get In Touch →

Standard
 ★ ★ ★ ★ ★
 Coached 640 people
 2 slots available

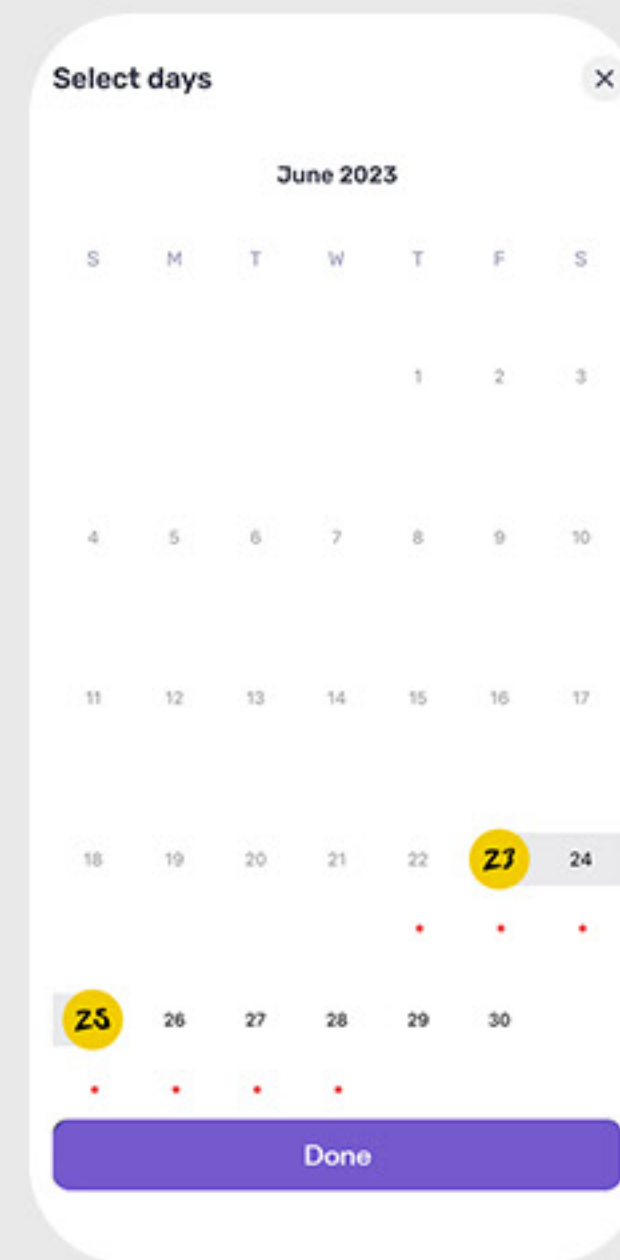
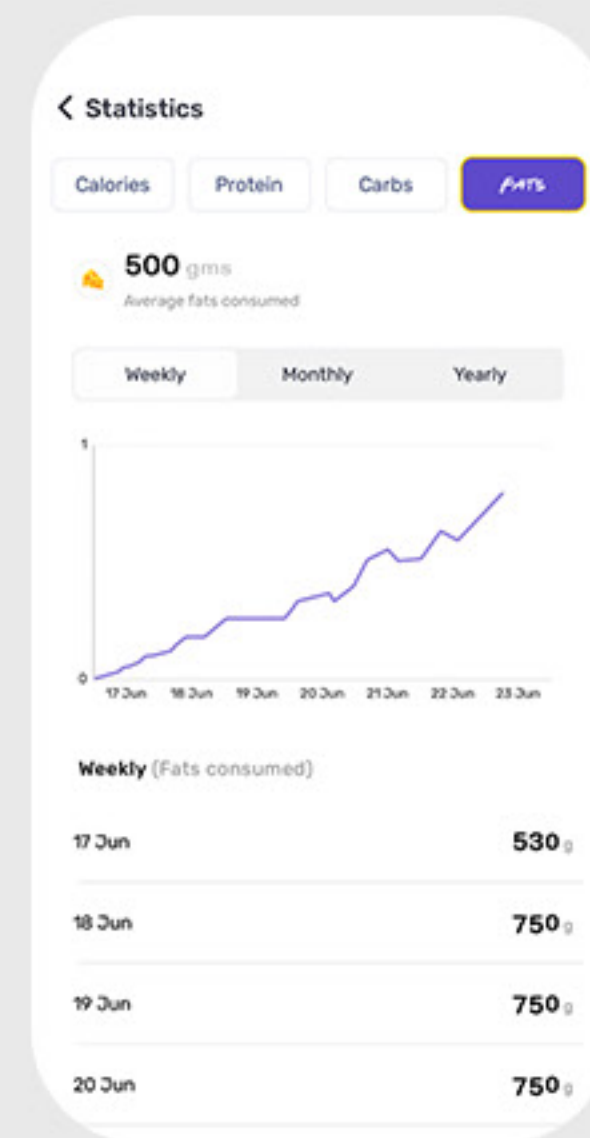
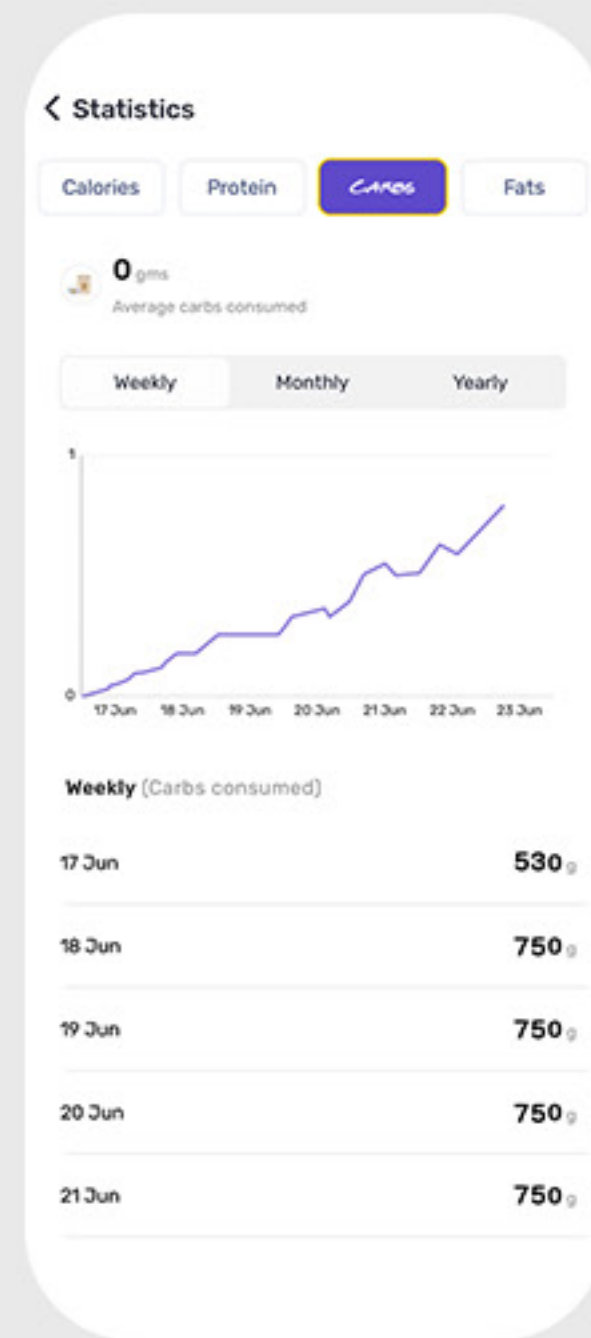
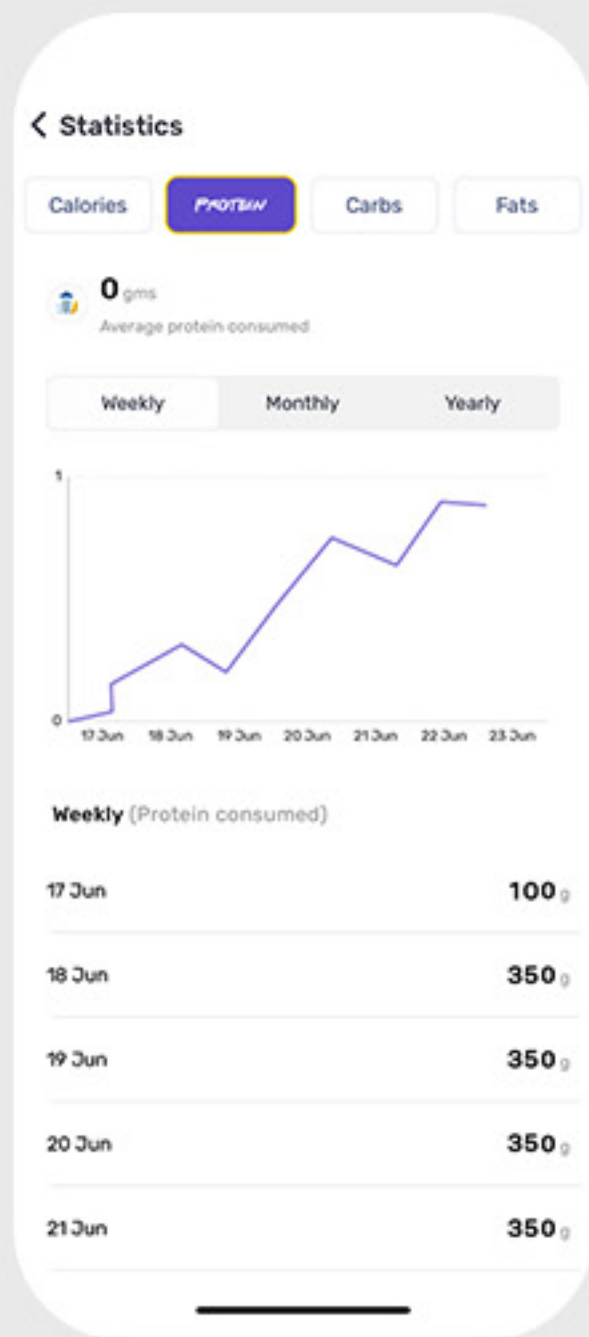
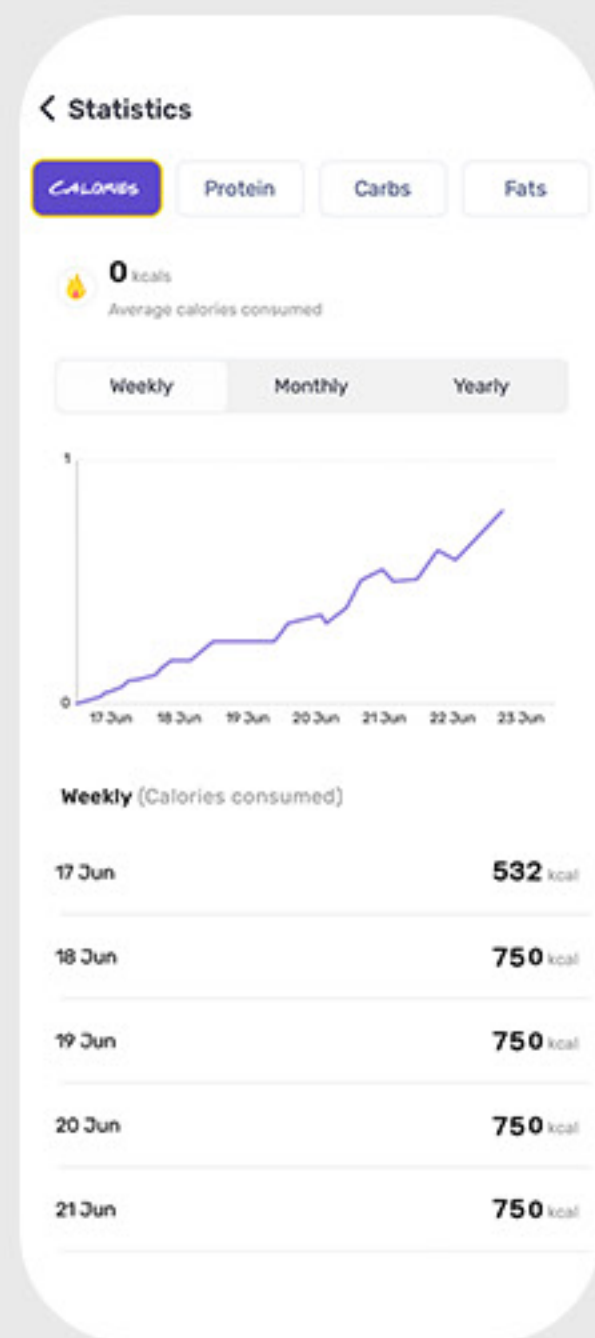
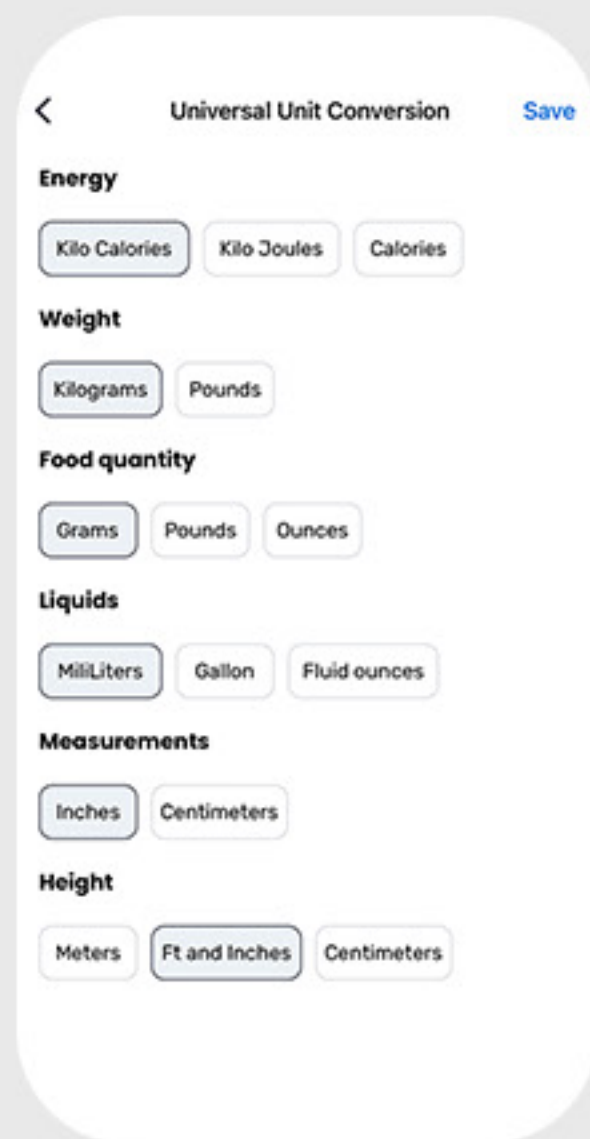
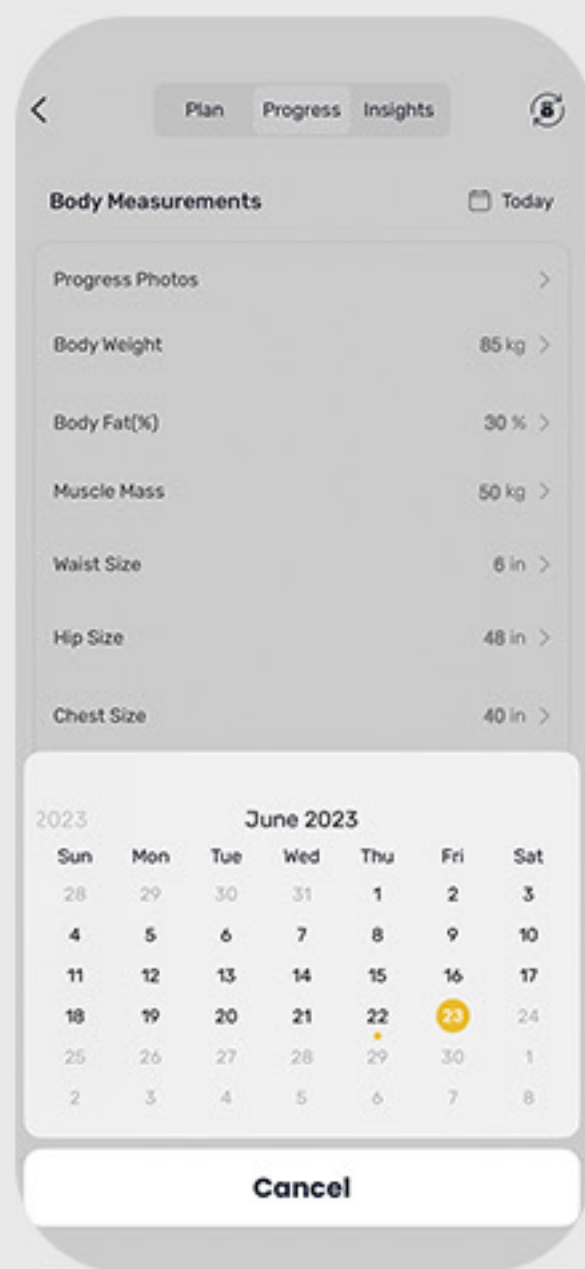
Premium
 ★ ★ ★ ★ ★
 Coached 865 people
 4 slots available

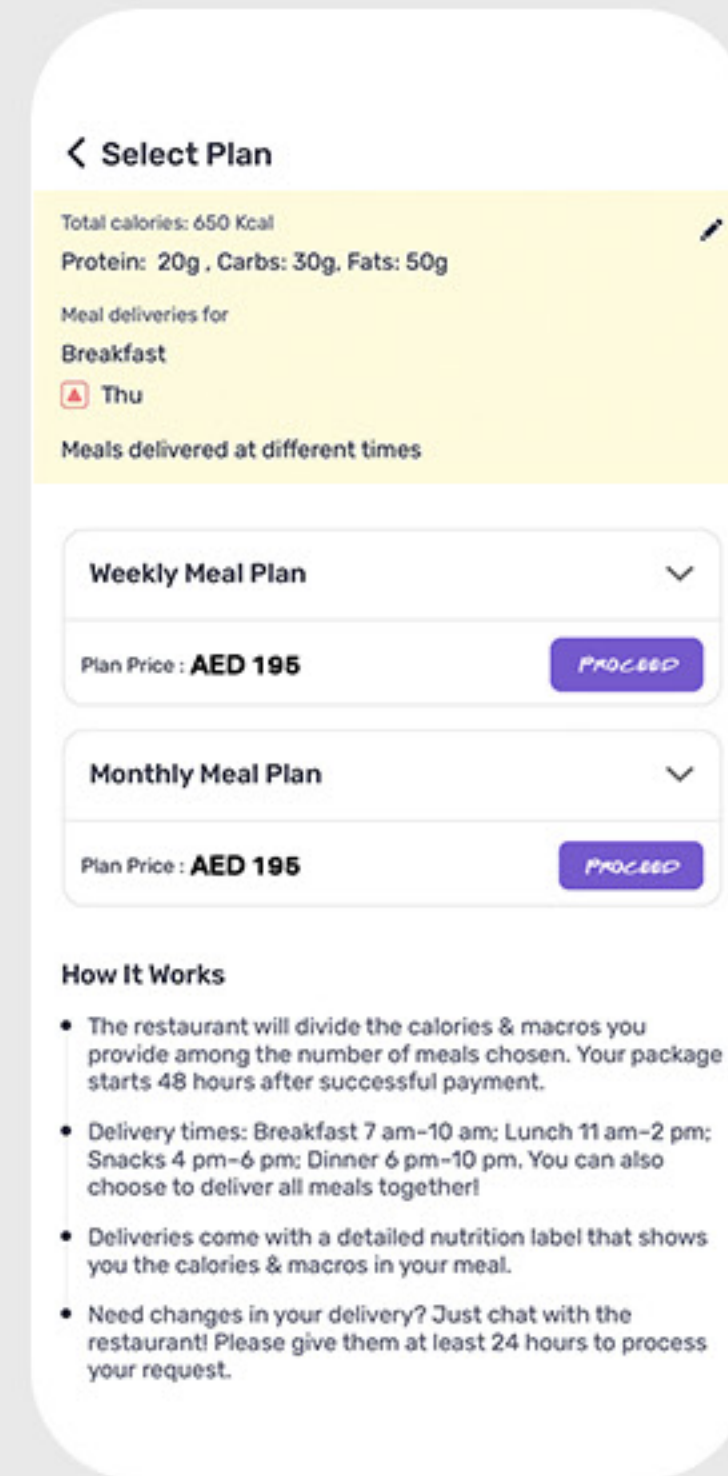
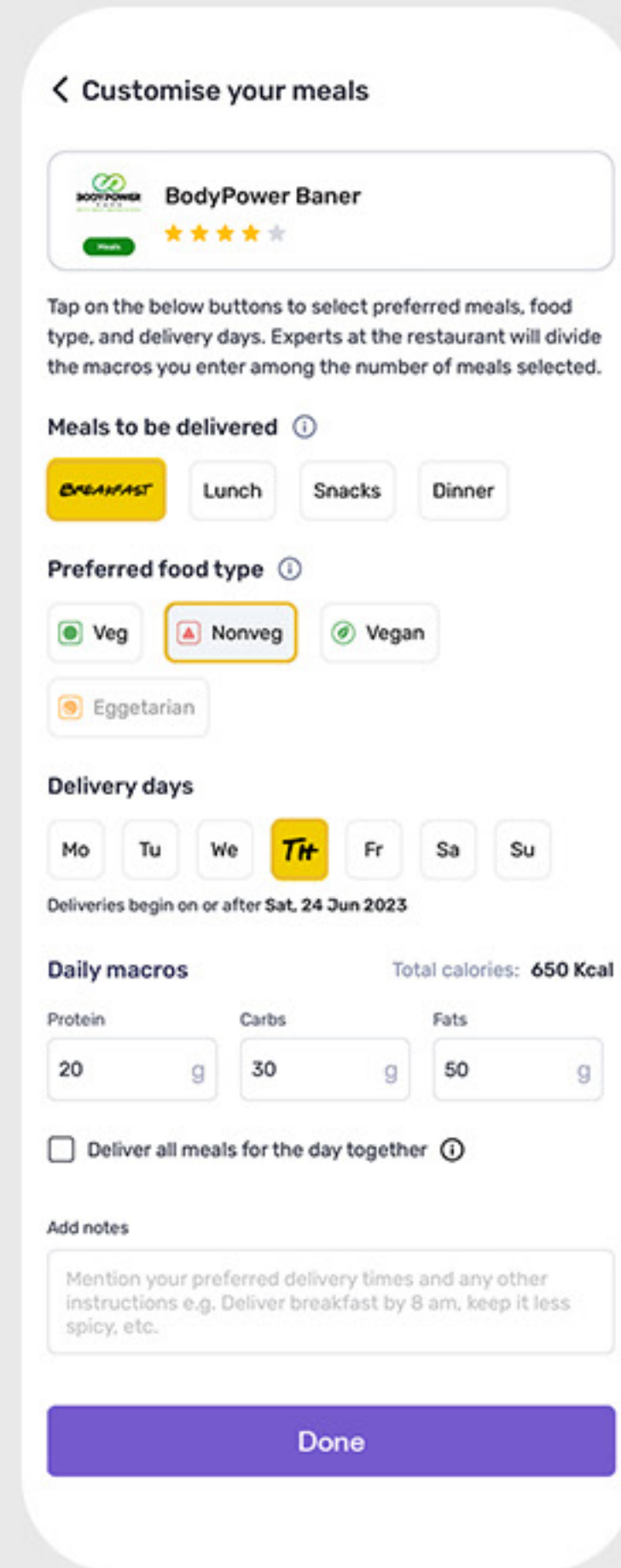
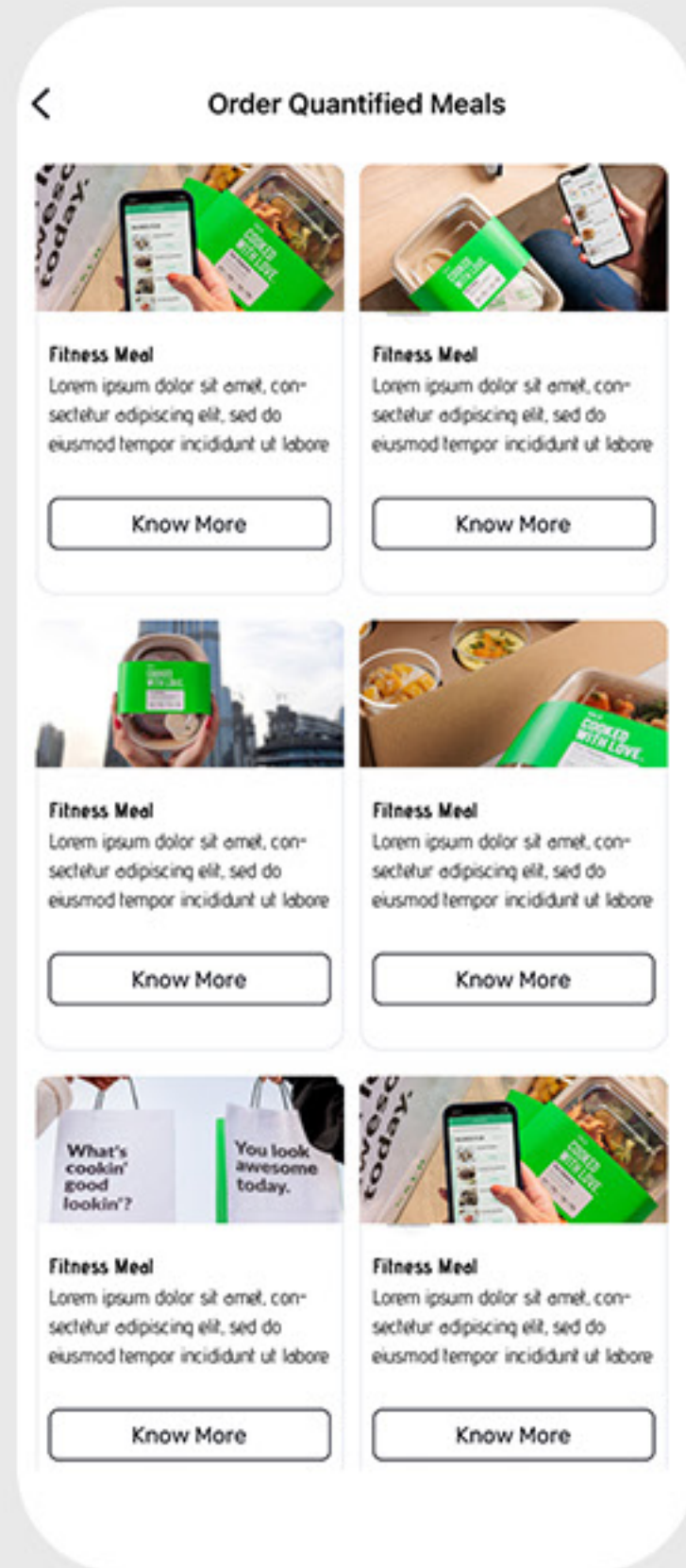
Standard Standard

Reports

A user can check the reports and act accordingly based on a few indexes on progress with respect to time. Calories, Protein, Carbs, Fats on a histogram chart with y-axis based on time. This can be segregated on a calendar as well.

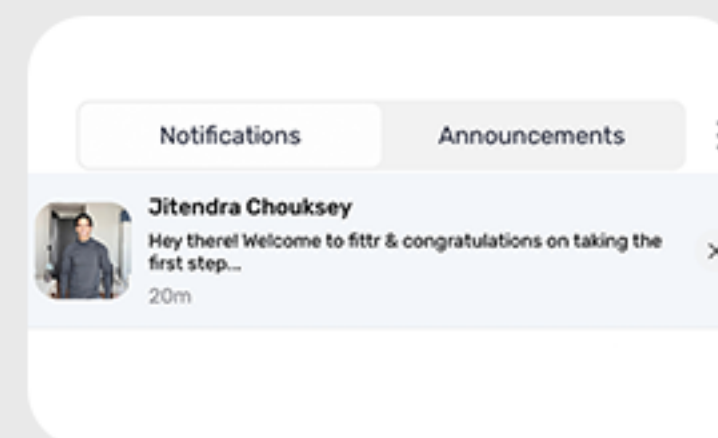
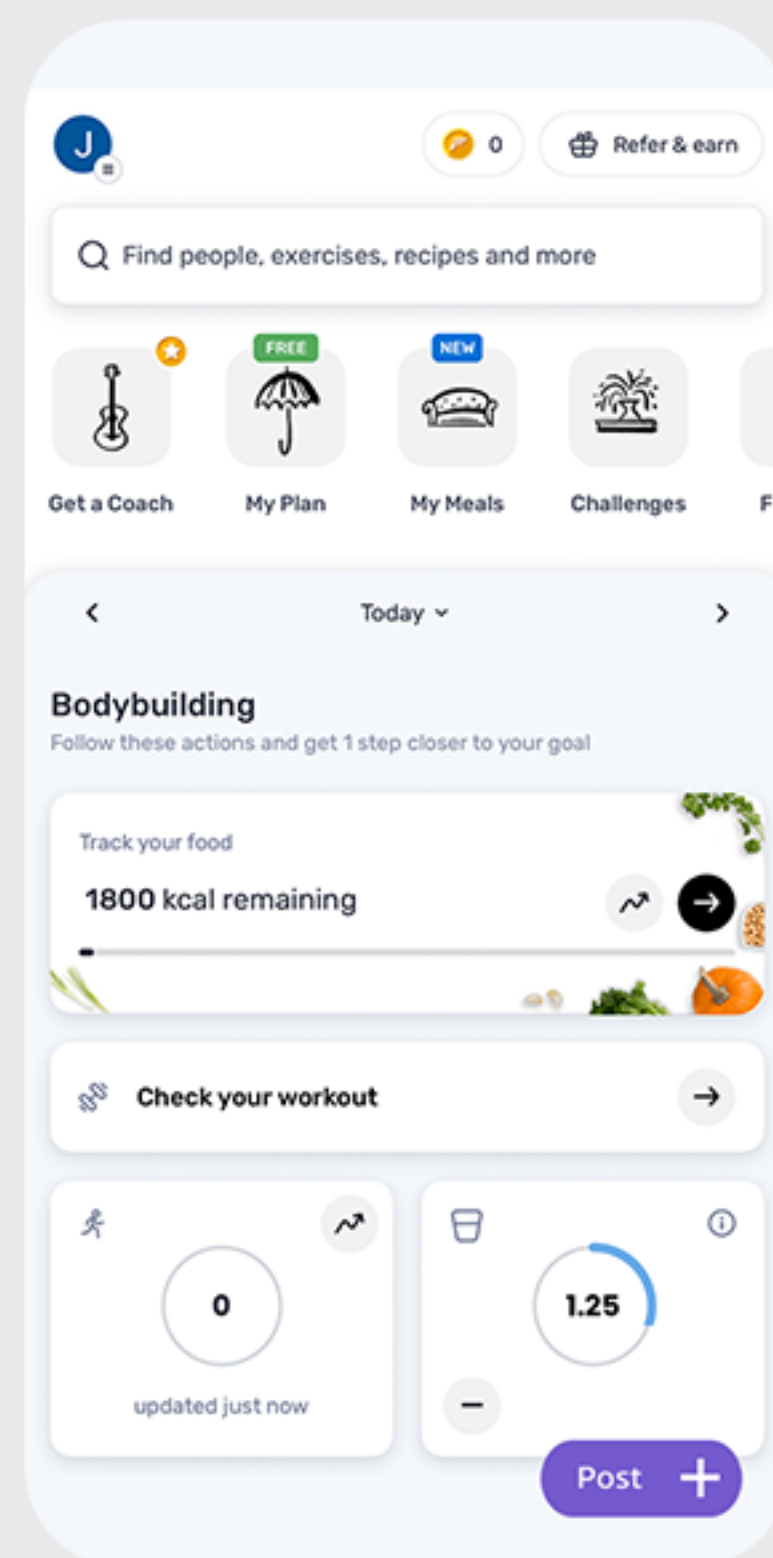
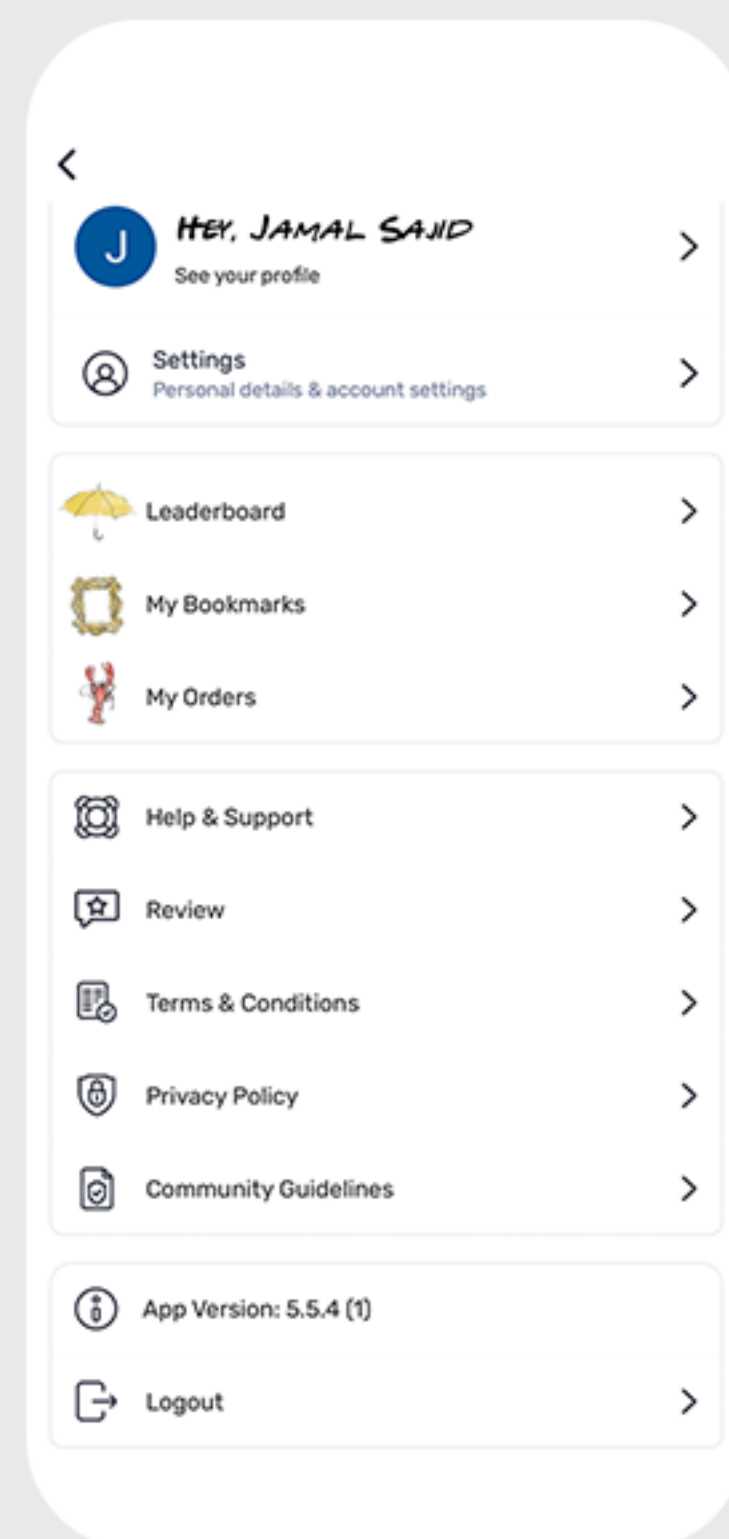
Various value conversions can be added such as energy, weight, quantities, liquids, measurements and height.





Healthy Meals

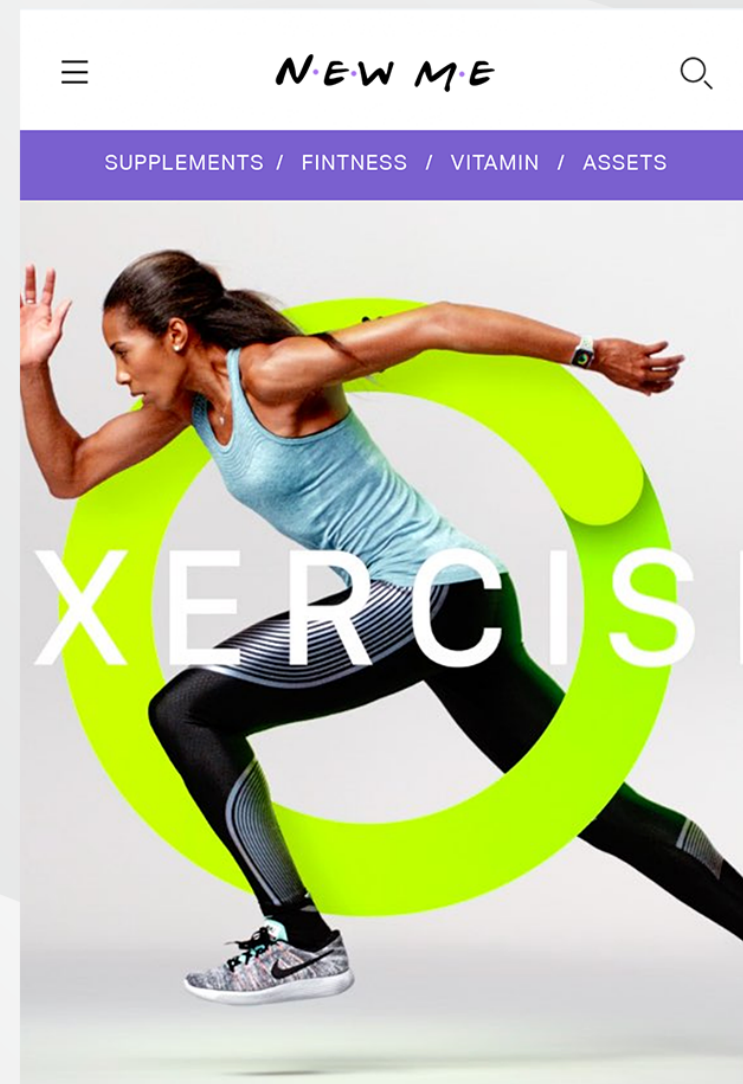
This has to go through tie ups with healthy meals companies where one can subscribe through the app based on type of food, delivery days, macros and meals delivered. the next screen will lead them to prices and lead to the payment gateway for payment.



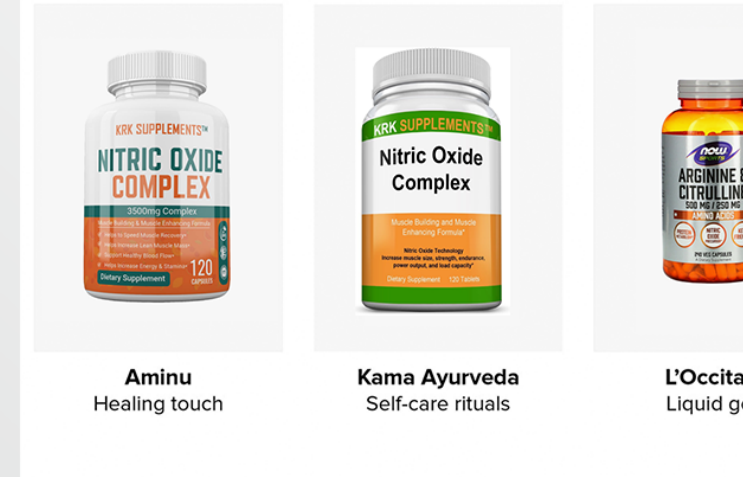
Account- Notification and Announcement

Users can select various nutritionist and coaches.

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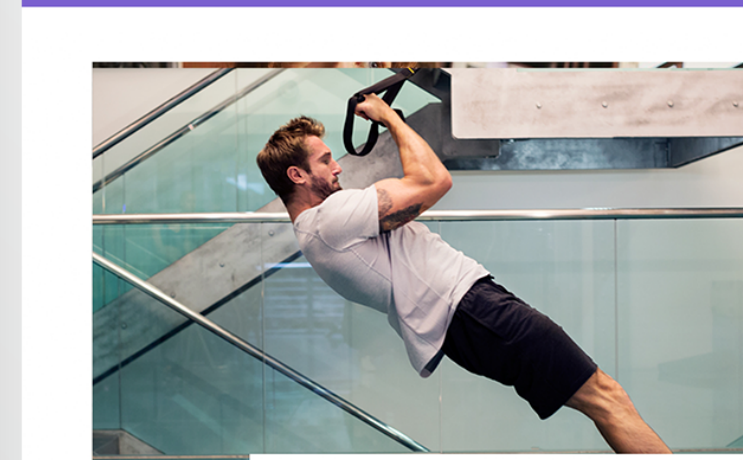
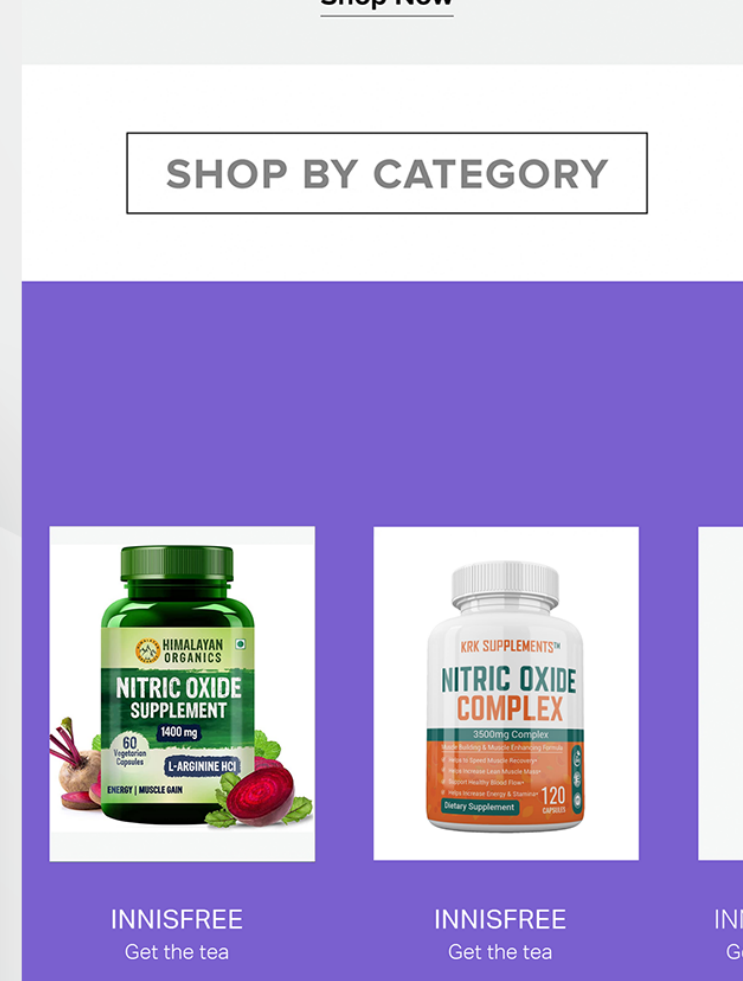
SEE THE LATEST
WHAT'S NEW



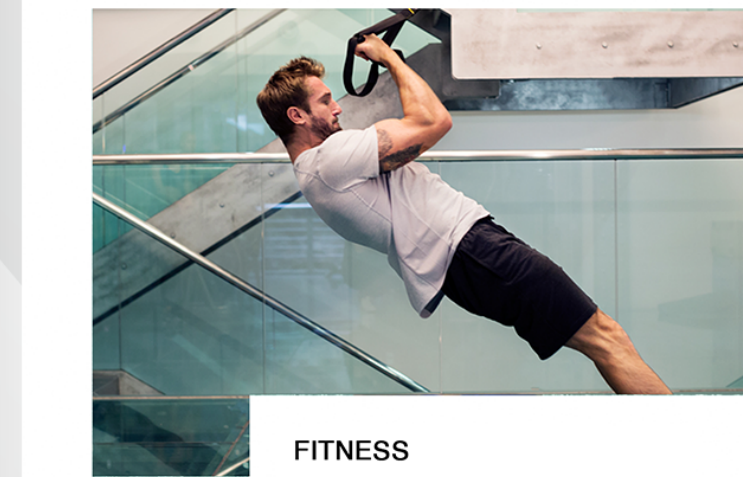
IN THE SPOTLIGHT



Skin Deep
From hydrating lotions to calming oils—everything you need for an epic-dermis

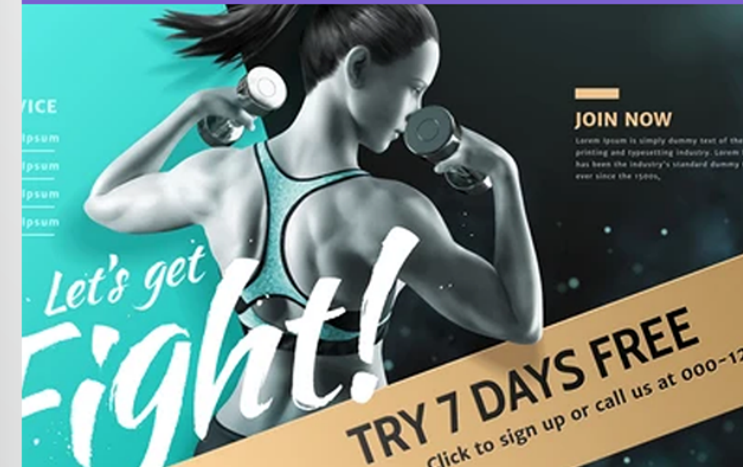


FITNESS
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.



FITNESS
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

MOST WANTED



Bobbi Brown
The top glaze for a fabulous smile. Get all the must-haves for your makeup kit
[Shop Now](#)

DON'T MISS OUT
EDITOR'S PICKS



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- Terms & Conditions →
- Returns & Refunds policy →

↑ [BACK TO TOP](#)

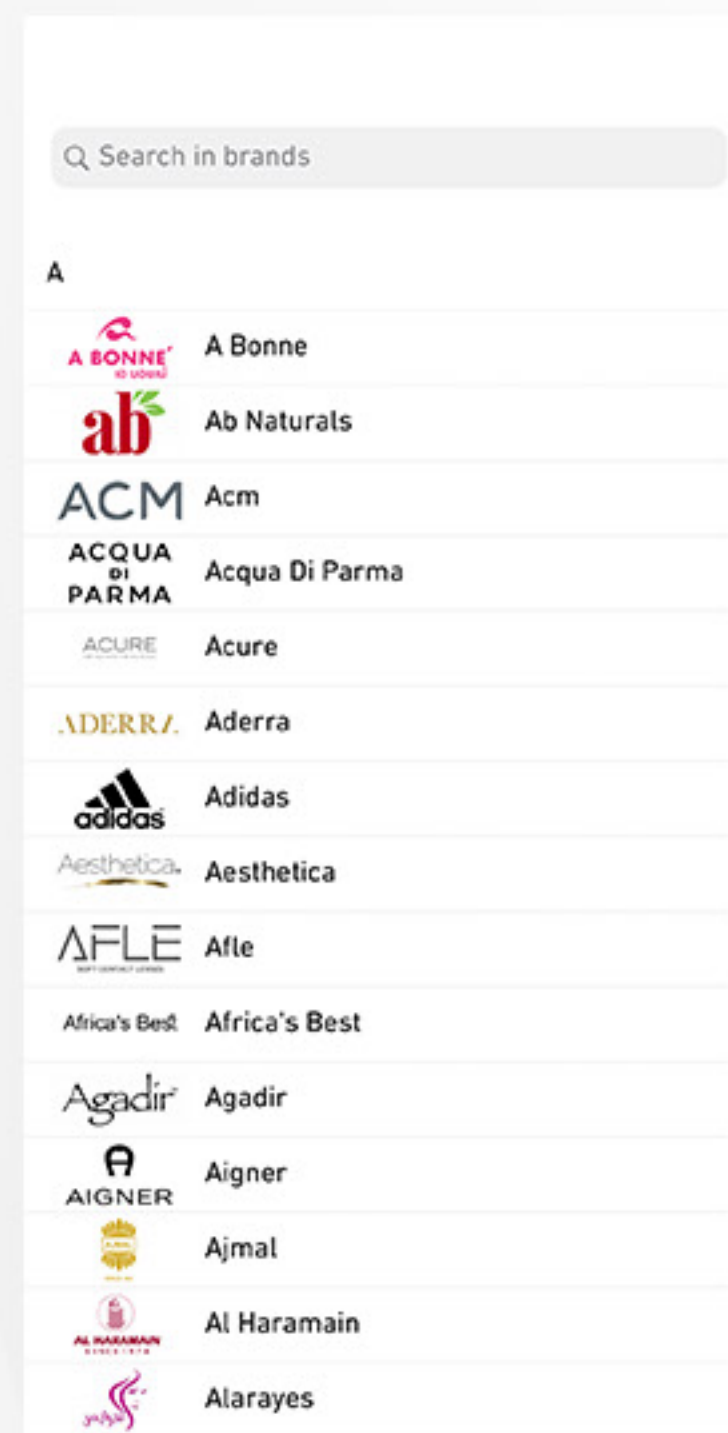
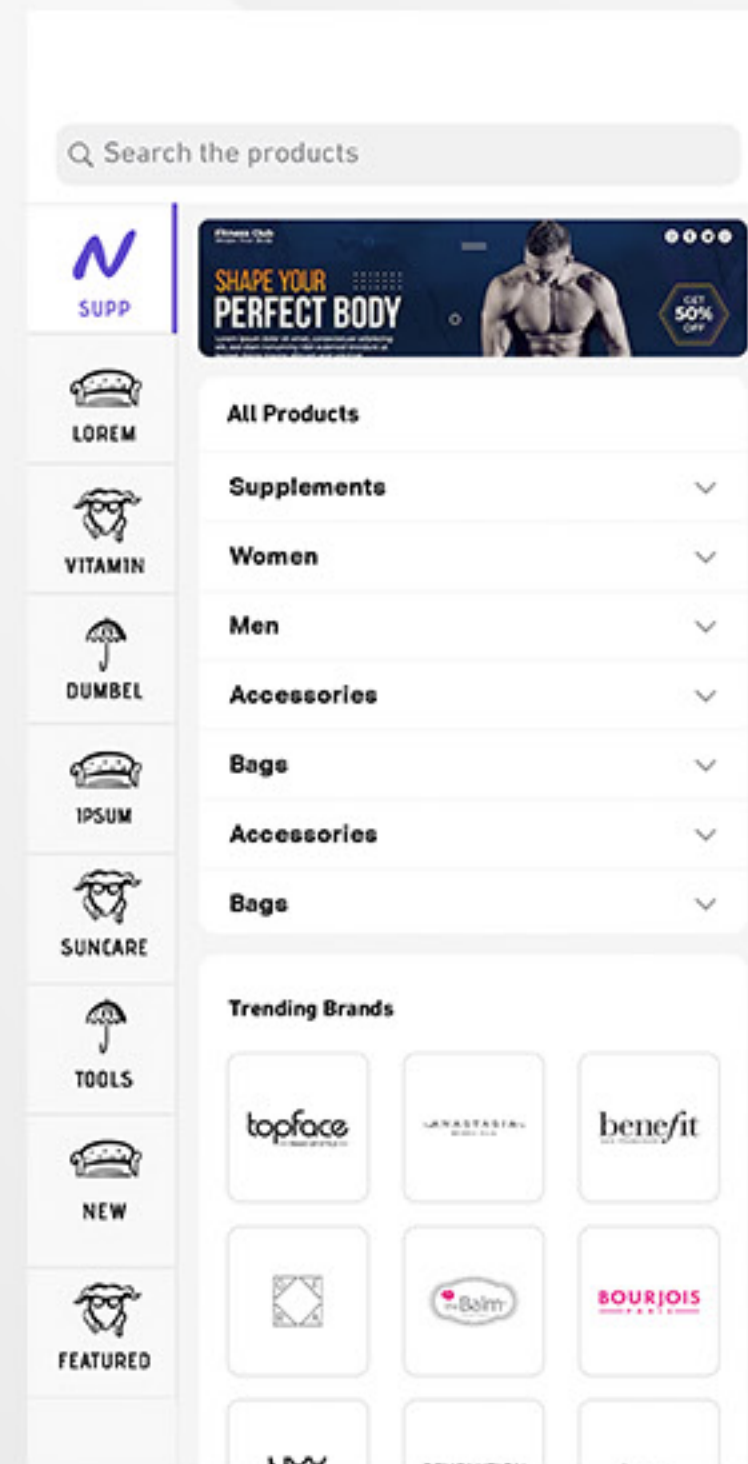
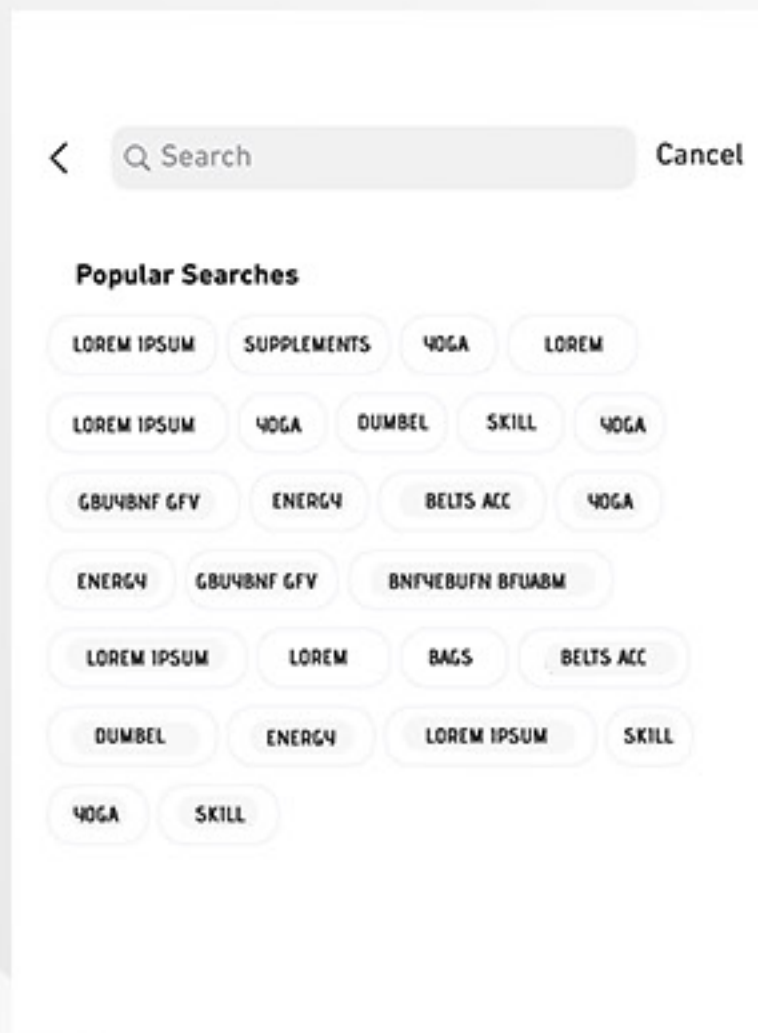
Home Screen

Product highlights with five products slider that links to the products

Home category differentiation by a horizontal bar. Product horizontal slider upto 8 products

Category home banner. Video can be added if a video server can be integrated if not it will be a banner image

Product tag (like of out of stock etc...) will be mentioned on the preview & product page



Menu & Search Screen

Display screen mentioned, can toggle between pages followed by notification & search bar

Seasonal product display (for coupon code products)

Offer related products can vary by the % offered

Section based on different categories, New Me is selling

Search based on products & brands

CATEGORY [VIEW ALL FILTERS](#)

Women

- Productr Name 01
- Productr Name 01
- Productr Name 01
- Productr Name 01
- Productr Name 01

Sort By

- Price (lowest first)
- RELEVANCE**
- Discount
- Price (highest first)
- What's New

← **FILTERS**
24 PRODUCTS

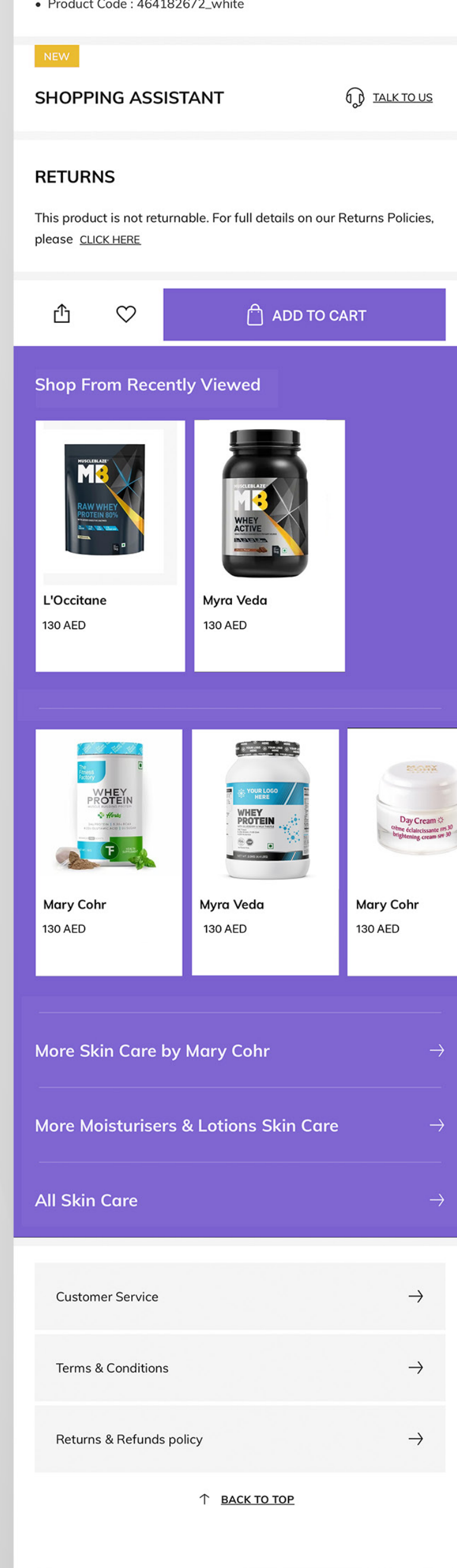
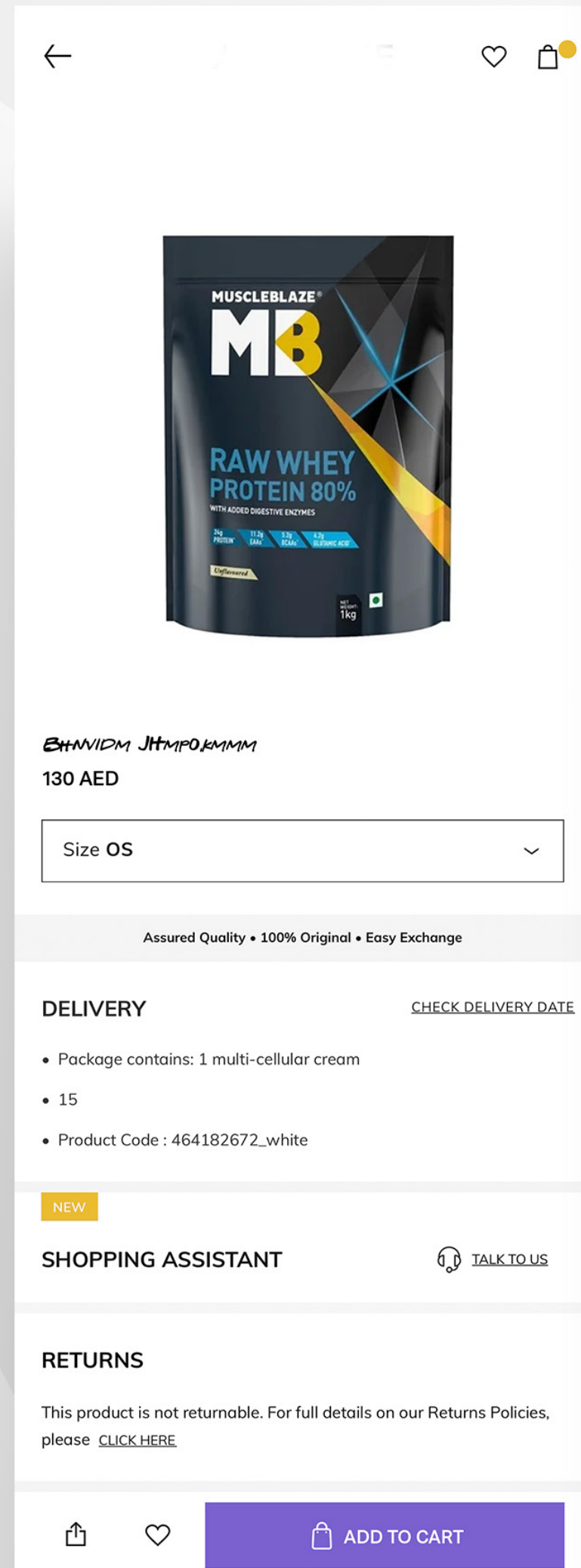
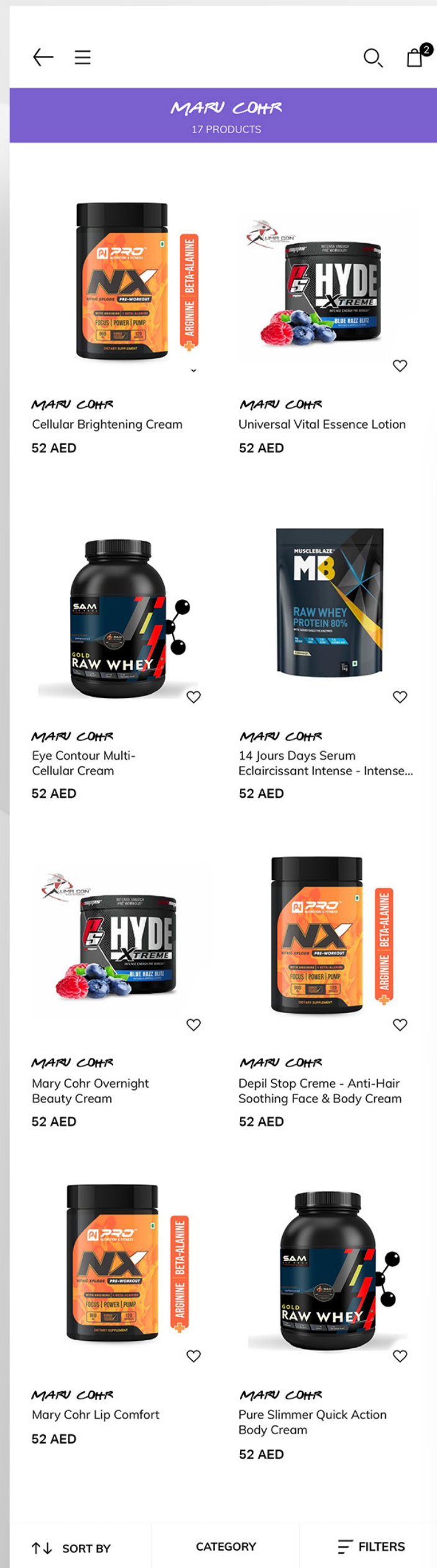
Gender Women (24)

- Category
- Price
- Brands
- Occasion
- Discount
- Size & Fit
- More Filters

Filter & Sorting

Filteration possible with respect to categories, brand, color, size, price range. found below the header

Sorting possible with respect to price, latest & best selling products



NEW ME APPLICATION PRESENTATION

Product Page

Product display (tile view) with sell % & virtue of the product

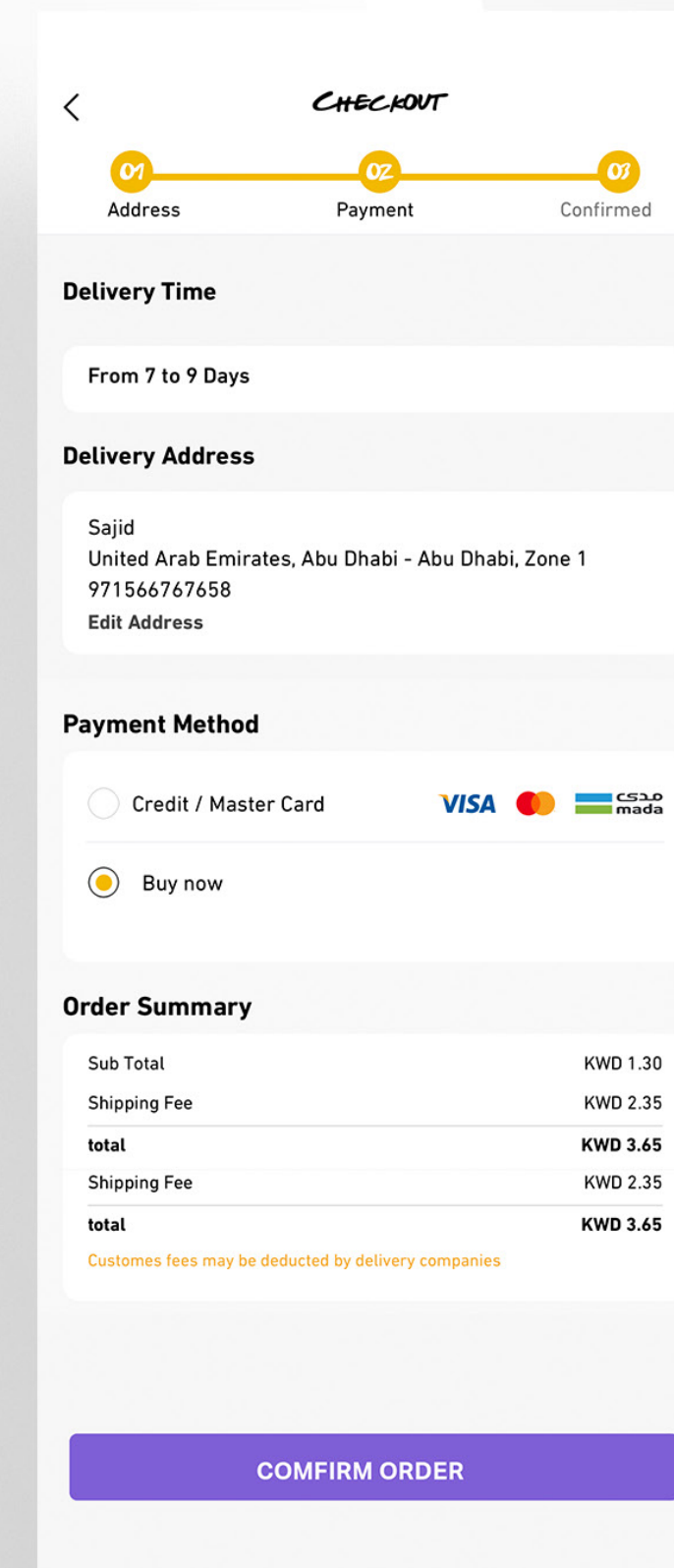
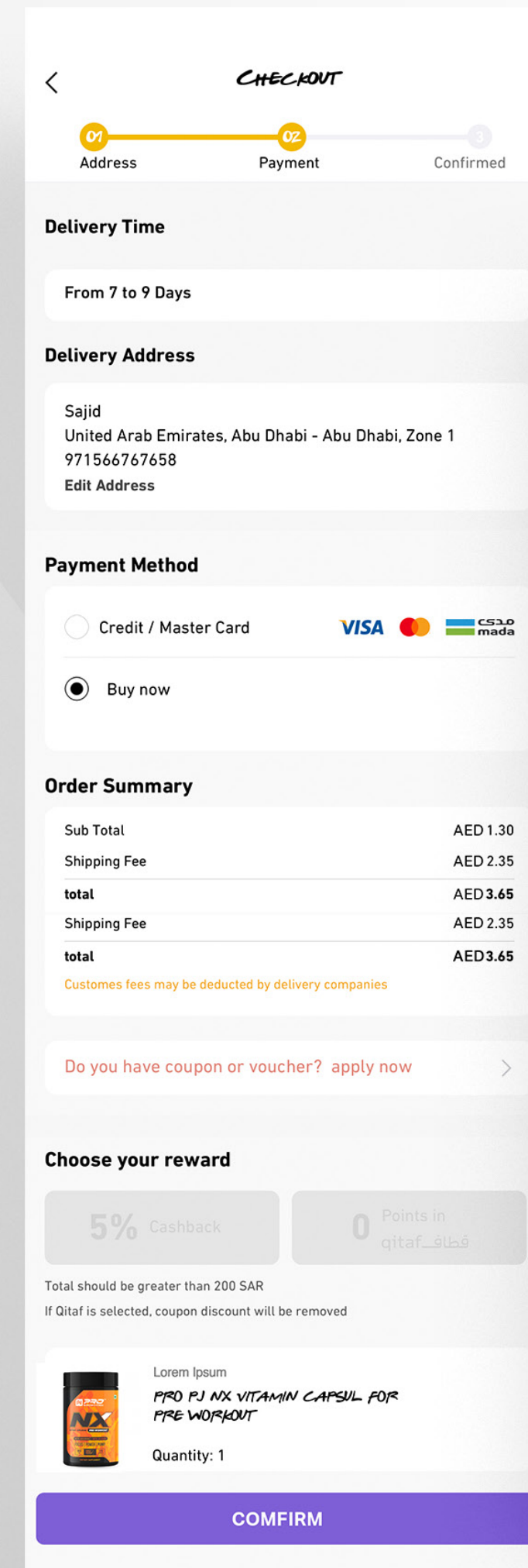
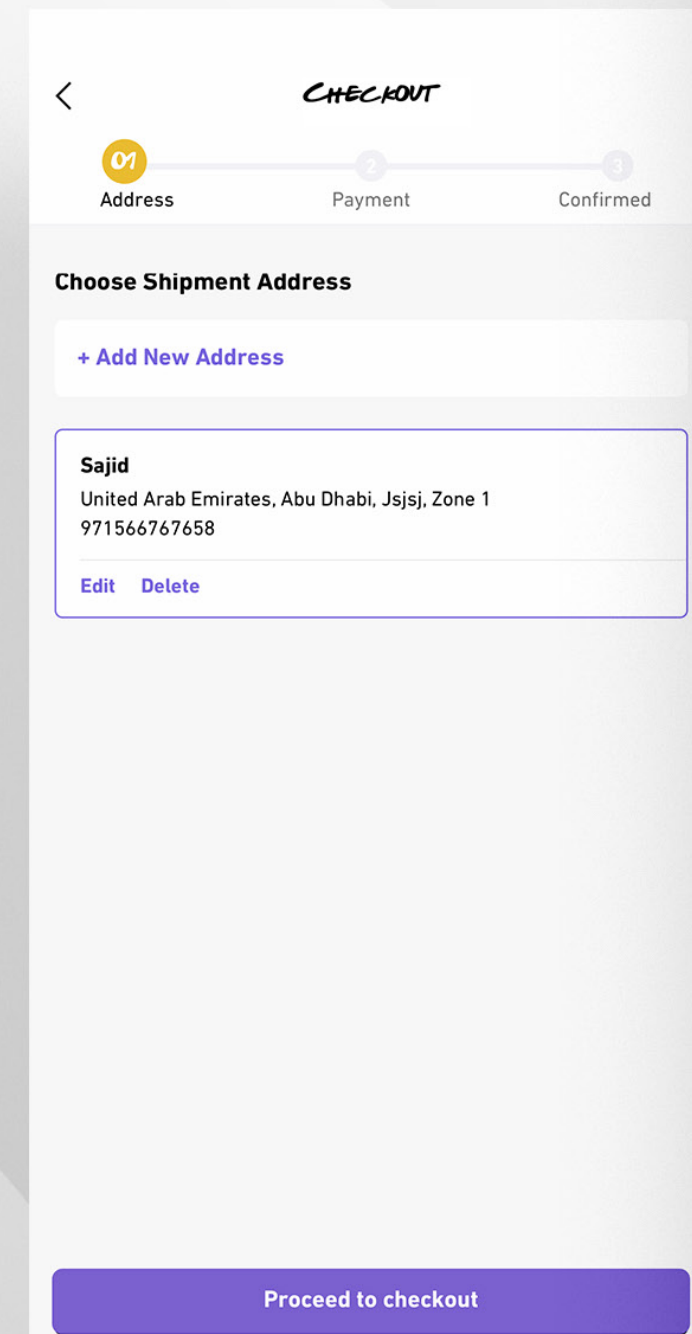
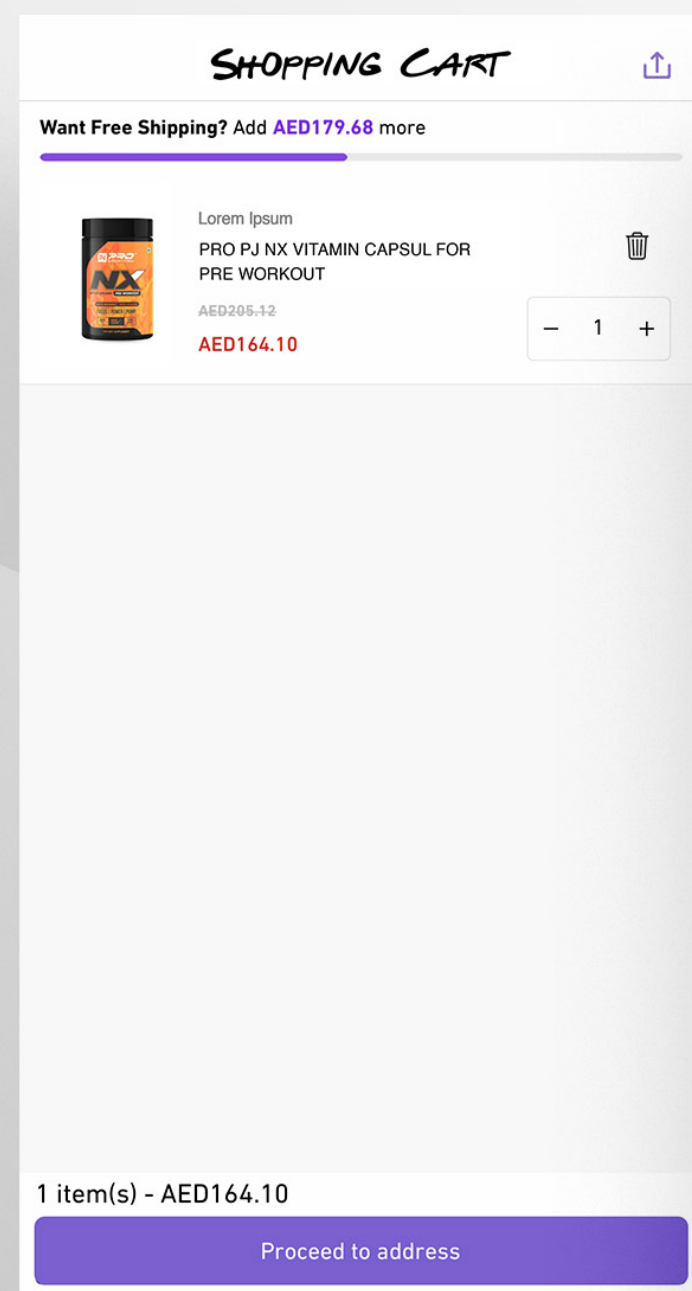
Click to save on wish list

Product upto 5 slides with swipe option

Wishlisting & one touch whatsapp contact for product enquiry

More details option of minimizing & maximizing based on product info, delivery info & size chart

Products of the same category will be displayed below



Bag & Check out

Addition & Subraction of quantity can be done on the baglist. The Price will change accordingly. This is followed by a checkout button

Check out page shows the source & destination address with respect to coupon code & pricing details

*Other services
we provide*

Social Media Content

- Graphic Designs, Animations,
Event Posters

Digital Advertising

Search Engine Optimization

PPC

Google Ads

App Design & Development

Web Design & Development



Thank You